

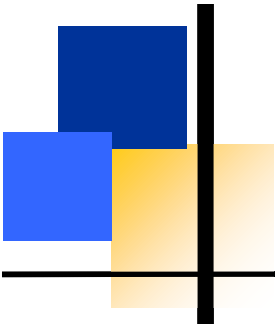
LEADERS IN TRANSITION PROGRAM

**A Certificate Program in Career Management
presented by
The University of Notre Dame's Mendoza College of Business
in collaboration with
The Center for Social Concerns
The University of Notre Dame Alumni Association
The Career Center**

July 31—August 5, 2011

**Location: Coleman-Morse Center
Coleman-Morse Building**





LEADERS IN TRANSITION PROGRAM

Sunday, July 31

Coleman-Morse Center

12:00 - 3:00 PM—Registration

**3:00 PM—4:30 Opening of the Conference: Welcome and Debrief
Facilitator: Michael Hebbeler**

5:00 PM—Mass at the Log Chapel

5:30 PM—Picnic

7:00-9:00—Quest Presenters Jimmie Alford and Maree Bullock



LEADERS IN TRANSITION PROGRAM

Sunday, July 31 (Cont.)

Unless otherwise noted, all sessions for the remainder of the week will be in the Coleman-Morse Center

7:00 - 9:00 PM—Behavioral Understanding: The Key to Influence and Job Success
Presenters: Jimmie R. Alford, LL.D., LH.D., and Maree G. Bullock, The Alford Group

This session will utilize the DISC Profile System to assist participants in better understanding their behavior, job and team patterns and others behavior. DISC creates an understanding of dynamics that influence communication and positive relationships. The foundation of success lies in understanding self, understanding others and realizing the impact of your behavior on people. DISC focuses on four behavioral dimensions including D: Dominance, I: Influence, S: Steadiness, and C: Conscientiousness.



After serving 16 years with the Boys & Girls Clubs of Chicago, Alford founded his own fundraising consulting firm, Alford & Associates in 1979. The firm, now known as The Alford Group, quickly grew into one of the premier consulting firms in the United States and has served more than 2,300 nonprofit clients since its creation. Under his leadership, the firm was awarded Bank of America's 1994 Small Business of the Year Award. While he transferred ownership of the firm to a group of senior management in 2006, he continues to consult with nonprofits through the firm and lend his experience and expertise. He is the executive in residence at North Park University's Axelson Center for Nonprofit Management and teaches graduate courses. In 2007 he was awarded an honorary Doctor of Laws degree from North Park University as well as an honorary Doctor of Humane Letters degree from Aurora University. He has been recognized twice by The NonProfit Times as "one of the 50 most influential people in the nonprofit sector." In 2009, the Association of Fundraising Professionals named Jimmie R. Alford the recipient of the prestigious Chair's Award for Outstanding Service, given to individuals for exceptional service to AFP, the fundraising profession and the philanthropic community.



Maree Bullock has been in the charitable sector for 35 years and has served over 250 organizations. Prior to joining The Alford Group in 1989, she had served as Executive Director of The W. Clement and Jessie V. Stone Foundation beginning in 1970. She assisted the Foundation in distributing over \$275 million. Maree has extensive experience in campaign consulting, team building and staff coaching, governance and strategic planning. She is a recognized facilitator of board and staff planning retreats. She is actively involved in a number of Boards including the John R. Houlby Foundation, National Runaway Switchboard, Children's Home and Aid Society and others. Maree began her career in marketing and sales with the 3M Company. Maree also initiated and contributed to the authorship of a book, *The Successful Volunteer Organization: Getting Started and Getting Results* with over 40,000 copies sold.



LEADERS IN TRANSITION PROGRAM

Monday, August 1

9:00 AM - 12:00 PM—Behavioral Understanding: The Key to Influence and Job Success
Presenters: Jimmie R. Alford, LL.D., LH.D., and Maree G. Bullock, The Alford Group

This session will be a continuation from Sunday evenings presentation.

Noon—Lunch

1:00 - 4:30 PM—Building Your Personal Brand

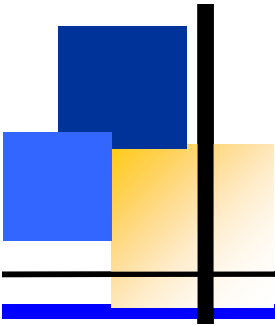
Presenter: Bill Brennan, Director of MBA Program Initiatives at the University of Notre Dame



Building your personal brand is a critical element in establishing and developing a professional career. In fact, many people believe that the difference between two people of equal ability, in the areas of career opportunity and responsibility, can be determined by the personal professional branding elements that one possesses and the other lacks. In this section you will learn how to define characteristics and skills that are valuable to your brand, determine if you are a match for an opportunity, and how to present yourself to the marketplace in a way that makes you more likely to succeed. This session will provide participants with an exposure to important career related methodologies, an orientation towards certain activities that can assist them, and an overall framework that they can use to build their careers in either the corporate or non-profit sectors.

Bill Brennan currently serves as the Director of MBA Program Initiatives at the University of Notre Dame. In this position he serves as an executive manager of complex and innovative projects for the Associate Dean as well as the Dean of the Mendoza College of Business. Prior to this role Bill served as the Director of Career Programs, within the Notre Dame MBA Program.

Evening: FREE



LEADERS IN TRANSITION PROGRAM

Tuesday, August 2

Today's sessions will be located in room L050 in the Mendoza College of Business

9:00 AM - 12:00 PM—Joy and Work, Part 1: Strengths Finder Assessment

Presenter: Professor Matt Bloom, University of Notre Dame



What is work like for people when it is such a powerful and positive experience that they are inspired by the work itself, instead of by external rewards, and when they are capable of reaching new levels of creativity and performance? What do people think and feel during such experiences? What factors or conditions are conducive to creating these experiences, and is there anything that organizations and managers can do to influence the likelihood that people will have them? In this session we will explore the science of inspired performance, drawing on research from the fast-growing field of positive psychology. Our objective will be to extract practical lessons from this research that can be used to make your workplace more inspiring.

Matt Bloom is an Associate Professor at the Mendoza College of Business, University of Notre Dame. He received his Ph.D. from Cornell University. Matt teaches courses on innovation, organizational change, and creating high-performance organizations. He teaches classes on innovation and creating inspiring workplaces in the undergraduate, MBA, Executive MBA, and executive education programs. His research interests center around understanding vital organizations — organizations which distinguish themselves by being among the most financially and operationally successful organizations in their class and also through their dedication to the ideals of fostering human well-being and creating ennobling communities of practice. Matt is also interested in understanding the factors which create work that is deeply meaningful, fulfilling, and inspirational to people.

Noon—Lunch

1:00 - 4:30 PM—Job Networking Through Social Media

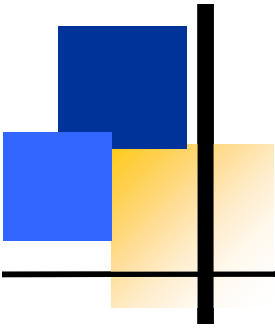
Presenter: Ed Primeau, President, Primeau Productions



What would it be like to have the job of your dreams? You have to know what you are looking for in order to find it. This is a program about untraditional job networking using the Internet and the many social media websites that are available today for job hunting. Ed will discuss how to position you to stand out and use social media to get noticed. Ed will also discuss the pros and cons of self employment. Entrepreneurship is a great way to involve your business life toward a purpose and at the same time make a living and support your

family.

Ed is CEO of Primeau Productions, Inc. a full-service video production, digital publishing and Internet marketing company located in Rochester Hills, Michigan. Ed is also an audio visual forensics expert engaged in many law cases and has testified in various courts around the United States. Ed is the author of “The Art of Production” and is a contributing author for “Advance Selling for Dummies.” Ed has also been published in many newspapers and magazines including the Wall Street Journal, Inside Homeland Security and Speaker magazine.



LEADERS IN TRANSITION PROGRAM

Tuesday, August 2 (Cont.)

6:00 PM—Group picture at Legends

6:30 PM—Reception at Legends

7:00 PM—Dinner at Legends

Wednesday, August 3

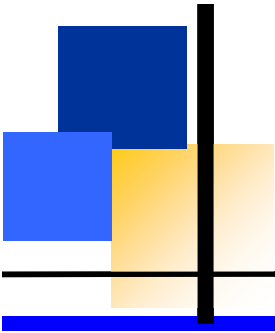
9:00 AM - 12:00 PM—Personal Finance and Investing to Increase our Mission to Service
Presenter: Professor Carl Ackermann, University of Notre Dame



This session helps the participants create a lifelong financial plan. Topics include investing inside and outside retirement accounts, mutual funds and tax issues. The goal is to ensure your financial future, so you can select the job of your choice, support important social causes, and contribute generously to charities.

Carl Ackermann teaches financial management and personal finance to University of Notre Dame undergraduates. He crusades against excessive fees in the investment industry, redirecting them to fight poverty and despair. At Notre Dame, Ackermann has had the good fortune of receiving several awards for his teaching and service. He received the BP Outstanding Teacher Award in 2001 and 2009, the Senior Class Fellow Award in 2003, the Kaneb Teaching Award in 2006, the inaugural Dockweiler Award for Excellence in Undergraduate Advising in 2007, and the Joyce Award for Excellence in Undergraduate Teaching in 2009. Ackermann is active in several University service projects and mentoring programs, and participates in Football and Basketball recruiting. He is also a Fellow of the Center for Social Concerns. He holds an A.B. from Amherst College, and a Ph.D. from the University of North Carolina at Chapel Hill.

Noon—Lunch



LEADERS IN TRANSITION PROGRAM

Wednesday, August 3 (Cont.)

1:00 PM - 4:30 PM—Roundtables

Representatives from the Mendoza College of Business, Master of Nonprofit Administration, Law School, Center for Social Concerns, Ministry Graduate Program, among others will be holding round table conversations with attendees. Experts familiar with opportunities in the areas of National and International human service organizations will also be present.

Evening: FREE



LEADERS IN TRANSITION PROGRAM

Thursday, August 4

9:00 AM - 12:00 PM—Transferable Skills Across Volunteer and Salaried Positions

Presenter: Mary Boss, Mary Boss International



Transferable skills is a key concept in career management, but it begins with a deep understanding of your own skills and competencies. How well do you know your core skills and can you differentiate between what you are good at and what you love to do? This session will help you identify your unique set of skills and how you can effectively transfer them to your next professional position. Career satisfaction is often as simple as doing what you love the majority of your working hours ! Be prepared for some powerful interactive exercises and many practical tips as you transition into your

next job.

Mary G. Boss is founder of MBoss International (www.mbossinternational.com) a firm specializing in international career design and expatriate training and consulting. From 1988-2003, Mary was the Director of INSEAD's MBA Career Service in France and Singapore. With an MA in Diplomacy, she has over 25 years of international experience in the Middle East, Asia, Europe and North America. She is the author of extensive market research on international executive search as well as editor of a reference book for HR professionals in Europe. With offices in France and Minnesota, Mary is currently working with top business schools in Europe and North America.

Noon—Lunch

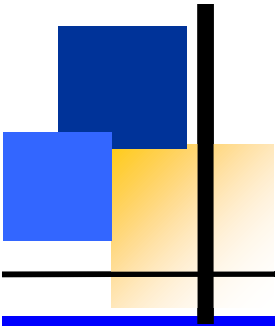
1:00 - 4:30 PM—Power Up Your Professional Presence: Communicating Credibility through Non-Verbal and Visual Impressions

Presenter: Maureen Costello, Image Launch



Are you challenged at times wondering what to say, how to act, and what to wear in certain settings? Would you like to learn how to handle awkward moments and sticky situations? This interactive session helps you do just that-- by helping you create a higher level of professionalism; that is noteworthy to both internal and external clients; and by learning proven techniques to blend your intellectual firepower with a more credible presence.

Maureen Costello M.A., CIP is Principal of Image Launch, a corporate image management consulting practice in Chicago. Ms. Costello works internationally with organizations on developing positive visual appearance strategies in the areas of professional presence, business etiquette and personal branding.



LEADERS IN TRANSITION PROGRAM

Thursday, August 4 (Cont.)

5:30 PM—Mass: Geddes Chapel

**7:00 PM—Graduation Banquet in the Eck Center Foyer
Guest Speaker**

Friday, August 5

**9:00 AM - 12:00 PM—Joy and Work, Part 2
Presenter: Professor Matt Bloom, University of Notre Dame**

This session will be a continuation of Matt's presentation on Tuesday.

12:00 PM—Evaluations and Summary Comments Followed by Lunch and Adjournment

HAVE A SAFE TRIP HOME!
