

Monday, March 31, 2008

Notre Dame Television

NDtv NEWS RETURNS FOR AN ABBREVIATED SEASON

“NDtv News” returned for its first scheduled broadcast of the spring 2008 season last night, MARCH 30 at 11 PM ET. “NDtv News” will resume its regular timeslot of bi-weekly broadcasts on SUNDAYS at 11 PM ET. Two more episodes are scheduled to be broadcast for the remainder of the season.

“NDtv News” has spent the past couple of months restructuring. As a result, it has produced two groundbreaking, live student presidential election broadcasts. The program has also been rebranded this season, with all new graphics, music, and all around improved production value.

The launch of the new season of “NDtv News” was accompanied by the launch of a companion web site – the NDtv News web site. The site provides top NDtv produced video reports, as well as outside news stories, from a clean interface. The site also feeds information into the NDtv home page (www.ndtv.net), allowing the top NDtv News stories to appear on the main NDtv web site. The NDtv News web site may be accessed at <http://www.nd.edu/~sbnd/news> or directly from the main NDtv web site at: <http://www.ndtv.net>.

“NDtv News” is hosted by Colleen Ferreira and Steven Tortorello, and is produced by Ashlyn Izumo (Executive Producer) and Laura Wilczek.

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Media for press usage is available on NDtv’s PressCentral service on www.nd.edu/~sbnd/press.