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Information security high priority for the University

Comprehensive program underway to address risk

By James Cope

This semester, you will begin hearing and seeing a lot about information security. From posters to new departmental protocols, from training sessions to new security teams, employees will be asked to become information stewards.

The displays and activities are part of a multi-level plan to manage the risk of handling sensitive data, such as private information associated with students, employees and donors.

Some aspects of the program result from findings of a campus information technology risk assessment conducted last summer through the Office of Information Technologies (OIT). Several campus departments joined OIT staff and worked in conjunction with the firm Ernst & Young.

OIT Information Security Director Gary Dobbins characterizes the assessment results as "neither startling nor especially pleasing." Nevertheless, Dobbins says, "Highly directed network scans, surveys and interviews with University departments helped us pinpoint system vulnerabilities and business risks in a short period that generally only surface over time."

The assessment confirmed the validity of security projects that were in the works, identified new opportunities to improve Notre Dame's security environment and helped obtain the resource commitments required to move forward

Several technical security initiatives are already nearing completion, according to Dobbins. They include a campus network firewall that limits the ability of potential hackers to access the University's private networks, stronger controls around campus systems that process credit card transactions, and tools to assist users in scanning their workstations for the presence of sensitive data.

OIT is managing the campus-wide security awareness and training program, but several departments have been involved in the planning. Over the next two months, OIT will work with University departments to ensure that users have their computers configured according to appropriate standards. For example, these machines should have firewalls turned on, antivirus software active, and the most recent patches installed.

"We'll ask departments to participate in training programs and become part of the information security team," says Sara Exum, who is leading the information security communications and training effort. She likens the new initiative to the Renovare project, in which the project's progress derived from the work of teams comprised of both OIT and non-OIT personnel technology specialists.

"Typically, people first become aware of information security when they're impacted on a personal level," notes the OIT's Mike Chapple, an author on the subject who also teaches a course in information security at the University. "They receive a notice in the mail from a broker or a bank that their personal information may have been compromised. These notices often serve as a wake-up call to the importance of observing secure data handling practices in the workplace."

Security is not only a technology issue, says Associate Vice President/ Associate Provost Gordon Wishon, the University's chief information officer. "It's about how we access, process, transmit and store sensitive information in all forms. It certainly covers laptop and desktop computers, but also includes how we deal with paper records, or whether we're discrete in telephone conversations that involve sensitive data," he says. "We'll be taking steps to address all of these areas of risk through the University Information Security Program."

News reports about hackers may be dramatic, but they highlight how much sensitive information is exposed to risk by our own actions. Test your own information security IQ.

- Do you lock your office door when you're away?
- Do you ever leave your laptop or PDA unattended and vulnerable to theft?
- Do you leave sensitive data on your computer screen where others can see it?
- Do you leave paper copies of sensitive data behind at meetings or in the copy machine?

Why and how these behaviors represent risks will be explained by the University's new information security program.



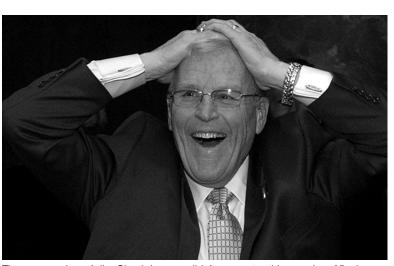
'Raising the roof' for Chuck Lennon's 25 years of service

By Shannon Chapla

Last week, 150 colleagues, family members and friends of the Alumni Association executive director and associate vice president for University relations returned the sentiment in a surprising way—surprising to him, at least!

They packed the Joyce Center Monogram Room and evoked a classic reaction from Lennon (who expected a small dinner with the alumni board) upon yelling "Surprise!" to kick off a huge party in honor of his 25 years of

Among those in attendance were 12 former alumni board presidents and current members, University officials, and the man who hired him a quarter of a century ago, Rev. Theodore M. Hesburgh, C.S.C., president emeritus. A video tribute highlighted Lennon's history on campus, and he was presented a congratulatory letter from



The camera doesn't lie: Chuck Lennon didn't suspect a thing on Jan. 25 when he walked into a surprise celebration marking his 25 years as head of the Alumni Association. *Photo by Heather Gollatz.*

President George W. Bush that praised his efforts to better the University and the community by "reflecting the character of America."

"It would be wonderful if everyone in their lifetime would be able to be surprised and honored like I was," Lennon said. "To open the door and see people from all over the country come back to participate, to have valued friends speak, to get a huge book of congratulatory letters ... is awesome!"

Lou Nanni, vice president for University relations, announced the establishment of the Charles F. and Joan M. Lennon Endowment for Excellence, which already has contributions of \$275,000 from alumni board members and will benefit the Alumni Association and its programs.

A card distributed during the dinner stated, "Two generations of students have become alumni under Chuck's nurturing watch and have been inspired by his contagious enthusiasm. Whether guiding the efforts of the alumni board of directors, traveling with Fighting Irish athletic teams, cultivating relationships with future alumni on campus, tuning in to the feelings and concerns of alumni, or developing more alumni clubs throughout the world, Chuck simply does what comes so naturally to him—he serves Notre Dame."

Under Lennon's leadership, the Alumni Association has developed the largest alumni club structure in the world, with 212 U.S. and 62 international clubs. He oversaw the election of the first female alumni board member, first female board president and first African-American board president. He was instrumental in the creation of the international, young alumni and senior alumni director seats on the alumni board, as well as the development of the Minority Alumni Network and the recent reorganization of the Alumni Association.

Much of the credit he gives to

"I'm most proud of the way the Alumni Association staff and alumni board have taken every opportunity to make our organization better today than we were yesterday and to strive to be better tomorrow than we are today," he said. "I also thank God every day for giving me the opportunity to work at Notre Dame and have the support of the administration and my family."

Though not a total stranger to the element of surprise—the announcement of his promotion to associate vice president of University relations was made in front of 3,500 alumni at the 1999 Alumni Reunion All-Classes Banquet—Lennon was happily fooled again, thanks in large part to his administrative assistant, Patricia Trost, who said, "I couldn't believe how many times I was forced to lie to him!"

Agreement formalizes Eddy Street development partnership

ND Works staff writer

Notre Dame and Kite Realty Group Trust have entered into a formal agreement to pursue the development of the Eddy Street Commons on some 30 acres currently owned by the University.

The agreement gives the Indianapolis-based group the exclusive right to prepare and implement a plan for the development of a mixed-use project located south of the Eddy Street and Angela Boulevard intersection.

The company is pursuing a plan that combines a retail center, a full-service hotel with business conference facilities, office space, and a blend of condominiums, townhouses, and apartments. This development is expected to total in excess of 500,000 square feet as it extends south from Edison Road to Howard Street. Eddy Street will provide the western border; on the east, development is expected to push into the Notre Dame Woods.

The agreement opens the door for renewed planning and design that will culminate in a planned unit development proposal to be made to the city, according to Greg Hakanen, Notre Dame's director of asset management and real estate.

Kite Realty Group Trust already is known in South Bend for having built Erskine Village on the grounds of the former Scottsdale Mall on the city's south side.

Thomas K. McGowan, Kite's executive vice president and chief operating officer, says, "Kite Realty Group is extremely pleased to have been chosen by Notre Dame as the preferred developer for this very important gateway project. This is a wonderful opportunity for us to develop a project that will simultaneously serve as an extension of the University and an addition to the community."

This development is the first phase of a larger redevelopment proposed by the University and other groups for the area south of the campus. These additional components could include a technology park, single family homes, and retail and services.

John Affleck-Graves, Notre Dame's executive vice president, says that, when it is complete, the development "will revitalize the neighborhood at the University's 'front door' and provide modern housing and commercial businesses within easy walking distance of campus, filling a decades-long void." "This development," he adds,
"is an integral part of Notre Dame's
continued commitment to attracting
the best talent and contributing to the
community. The University and the
Board of Trustees are pleased to have
teamed with a seasoned developer in
Kite Realty Group, and we are eager
to continue working with Kite to guide
these plans from concept to reality."

The company is engaged in the ownership, operation, management, leasing, acquisition, construction, expansion and development of high quality neighborhood and community shopping centers in selected growth markets in the United States. The company owns interests in a portfolio of operating retail properties, retail properties under development, operating commercial properties, a related parking garage, and parcels of land that may be used for future development of retail or commercial properties.

In Indiana, the group has developed several properties in Indianapolis, Fishers and Carmel. It also has developed Whitehall Pike in Bloomington, Beacon Hill Shopping Center in Crown Point and Red Bank Commons in Evansville. In Illinois, it has developed projects in Chicago, Naperville and South Elgin.

Notebaert elected trustees chair

By Dennis K. Brown

Richard C. Notebaert, chairman and chief executive officer of Qwest Communications International, was elected Friday to a three-year term as chair of the Board of Trustees, effective July 1. He will succeed Patrick F. McCartan, who has served on the Board for 18 years, the last seven as chair and a Fellow of the University.

"It has been a privilege to serve as a Trustee of Notre Dame for the past 10 years, and I am honored that the Trustees have elected me as their sixth chairman," Notebaert said. "I look forward to joining with our president, Father John Jenkins, in advancing our position as the premiere Catholic research university in the world."

A member of the Notre Dame Board since 1997, Notebaert has served as chair of its University Relations and Public Affairs and Communication Committee. He also has served as a Fellow of the University, and will continue to do so. The Fellows – six lay members and six priests of the Congregation of Holy Cross, Notre Dame's founding religious community – are the University's ultimate governing.

ultimate governing body. They elect the Trustees, adopt and amend the bylaws, and are specifically charged with maintaining Notre Dame's Catholic character.

Notebaert has led Qwest since 2002. A leader in broadband, data, voice and image communications, the company is based in Denver. Notebaert previously served as chief executive officer of Tellabs Inc. and as chairman and chief executive officer of Ameritech Communications.

A graduate of the University of Wisconsin, Notebaert is a member of the board of directors of Aon Corp.; Cardinal Health Inc., the Denver Center for the Performing Arts and the Denver Art Museum. His professional activities include memberships in the Business Council and the International Advisory Council of the Executives' Club of Chicago. In April 2003 he was appointed by President Bush to the National Security Telecommunications Advisory Committee.

Notebaert and his wife, Peggy, have two children, Michelle and Nicole, and five grandchildren.

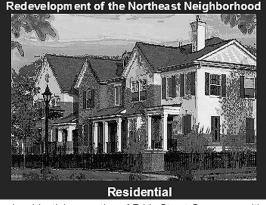
McCartan is senior partner of Jones Day, an international law firm with 29 offices worldwide. His tenure as chair of Notre Dame's Board was highlighted by the election in 2004 and inauguration in 2005 of Father Jenkins as the University's 17th president.

Notre Dame's Board of Trustees was established in 1967 when governance was transferred from the Congregation of Holy Cross to a two-tiered, mixed board of lay and religious Trustees and Fellows. The Board now numbers 53 active members and 35 Life Trustees.



Board of Trustee Chairman-elect Richard C. Notebaert is a 10-year veteran of the board. **Photo by Bryce Richter.**





Renewed planning and design can now begin for the commercial and residential properties of Eddy Street Commons with the formalizing of an agreement between Notre Dame and Kite Realty Group Trust. *Images provided.*

For one rector, 'Ragtime' forum highlights ND's 'can-do' spirit

By Gail Hinchion Mancini

Breyan Tornifolio arrived on campus last fall as rector of Pasquerilla East. By a fluke of history, she also became the advisor to the University's largest theatrical production company, the Pasquerilla East Music Company (PEMCo.).

Although she manages a women's residence, her encounters with PEMCo.'s student officers tend to be with people named "Brad," "Tim" and "Jack." Initiated 10 years ago by a Pasquerilla East resident and supported by its then-rector, the company

retains its hall allegiance and rector support but is a a co-ed, all-University institution.

PEMCo. is in the midst of producing "Ragtime," the musical version of E. L. Doctorow's 1975 novel of the same name. Both reference ragtime music and the era, which made it famous: the United States in the first two decades of the 20th century. (The final performances are this weekend, at 7:30 p.m. Friday and Saturday in Washington Hall; tickets—\$8 for adults, \$6 for students and senior citizens—are on sale at LaFortune Student Center, 631-8128.)

Though much progress was made musically during that period, those days were less kind to European and Caribbean immigrants and certainly its African-Americans. "Ragtime" is a tale of race and prosperity, and some of the words used to tell that story, although reflective of the day, are now considered politically incorrect at best.

After reviewing the show's potential for offense, PEMCo. members decided something more than song and dance was in order. In addition to organizing a major musical, the group has pulled together an academic forum: "Ragtime 100 Years Later: Defining Our Generation's American Dream."

Beginning at 7:30 p.m. Wednesday, Feb. 7, the forum will feature comments by student leaders and those of faculty and staff with considerable experience in civil rights issues and race relations. Among them will be Don Pope-Davis, interim dean of the Office of Research and

Graduate Studies, whose research interests have focused on race; economist Martin Wolfson, who teaches labor and race, and G. David Moss of the student affairs office. PEMCo.'s student partners are the traditionally African-American groups Shades of Ebony and Wabruda. It takes place in Washington Hall.

PEMCo. has never hosted any sort of panel discussion, because, as co-president and co-producer Tim Masterton points out, no previous show has really opened up this possibility. "But the subject matter, language, and storylines of 'Ragtime' demand further consideration and discussion, so we wanted to help facilitate that dialogue," he says.

The forum is entirely driven by the students of PEMCo. and those in Notre Dame's African-American community who hope to further explore the play's themes—the experiences of established whites in New York State, blacks in Harlem, and immigrants from all over as they enter America.

Tornifolio attended the cast

meeting that inspired the forum. "They just talked openly about all the words used in the play, the n-word and other ethnic slurs, for lack of a better term," she says. The cast did not want to modify the language, but settled on the idea of an academic forum. "I think their big thing is they just want to help educate people. They're trying to use 'Ragtime' as a jumping-off point."

Tornifolio earned her undergraduate degree from Wheeling Jesuit University in Wheeling, W. Va., and came to the University's residence hall system from a position at Saint Vincent College near Pittsburgh. The PEMCo. project is one of her first exposures to the Notre Dame "can-do" student

"I continue to be surprised and amazed by how much they do and how much they handle. And that they succeed at everything they do," she says. "I know they're juggling their classes and Folk Choir and Marching Band and other things. They do it all, and they do it well. It's almost like nobody their whole lives ever told them they couldn't do it. Now they feel like, 'Of course I can."





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Klein puts love to the test

By Carol C. Bradley

What will you give your partner on Valentine's Day?

It's a question associate professor of sociology David Klein asks students in his freshman seminar, which carries the provocative title "Should You Get Married in 2010?" The date represents the year of their graduation from Notre Dame

The students' Valentine's Day gift ideas are typical, running to hearts, flowers and chocolate. But the point of the discussion isn't Valentine's Day so much as relationships, and what makes them succeed or fail.

Out of a class of 18, students have had an average of six previous



Is it possible to predict the success of a relationship with a paper-and-pencil test? Sociologist David M. Klein hopes to find out. **Photo by Carol C. Bradley.**

age of six previous relationships, Klein says. "So they've already had relationships that didn't work. Relationships are fragile. We learn that by trial and error, early in life. Is it all luck? Do we learn, or make the same mistakes over and over again?"

Klein and wife Jenni, who met in college, will celebrate their 39th wedding anniversary this summer. But more than 50 percent of marriages fail, he notes. What does it take to form and maintain a successful long-term marriage?

Klein is one of six developers of RELATE, a test instrument that seeks to answer that question. The test reveals what strengths and weaknesses a couple brings to a relationship.

Thousands have taken

the test, available online since 2000. Klein also helped develop READY, an instrument for those not currently in relationships, and RELATE-Remarriage, which looks at the special dynamics of relationships where one or both of the partners have been married before. The tests can be found online at https://www.relate-institute.org, and can be taken by any

Klein requires students in his classes on courtship and dating to take the test, either with a romantic partner or a friend. You don't have to be in counseling to take the test, as is the case with some similar instruments. Couples receive a report and can interpret the information for themselves.

individual for \$10 or couple for \$20.

"For me, the value of the instrument is as a tool for reflection," he says. "What are the strengths, what are the challenges? If one partner says drinking is an issue and the other doesn't, can they talk about that? It opens the door for conversation."

The drawback to the test, Klein says, is that it's based on what's happening in the relationship now—there's currently no way to check and see how things turned out. If you want to know whether how much a couple argues predicts whether they'll stay together, he says, there's no way to know. When they take the test, they're still together.

"Which get married? Will they do well or not?" Klein asks. "The real

answers to crucial questions require follow-up."

Discovering ways to follow up with couples is the focus of Klein's current research. What he and his colleagues eventually hope to do is predict whether marriages will succeed over time.

Until that day comes, does Klein have any observations or advice on relationships?

"Similarity is a virtue," he says.
"Opposites don't attract for very long.
Growing up in a loving household

is a positive factor. Being good communicators and constructive managers of conflict is important. There needs to be respect and caring on both sides."

And one rotten apple spoils the barrel. "It takes two to make a relationship work. It only takes one to make it not work."

And regarding Valentine's Day, he says, "Celebrate the moment. Pause and think about the relationship. But don't make too much of it. It's a token occasion, like Mother's Day. You should love your mother every day.

Assembling tools to help reestablish Uganda's rule of law

By Gail Hinchion Mancini

Last month, as news trickled back to campus of the University delegation's efforts in Uganda, Rev. Joseph Isanga was flooded with memories and reflections on his home country.

Among them was his own happy prediction of the likely success of the Notre Dame Millennial Development Initiative (NDMDI) in the southern Ugandan village of Nindye, where a partnership with its people, Church representatives, and faculty and staff from Uganda Martyrs University will coax the impoverished region toward sustainable financial independence. Father Isanga serves on the NDMDI advisory board.

"These people may be poor, but they have a great interest in improving their situation," says Father Isanga, a postdoctoral research associate in the law school's Center for Civil and Human Rights.

While the area remains impoverished, it has achieved a most important precondition for development: stability.

Father Isanga keeps his eye on Ugandan unrest as a specialist in international human rights. Lately, his attention has turned to northern Uganda, which has experienced 20 years of violence as the host of one of Africa's longest-running wars. A cease-fire has been struck among the players in what one United Nations official describes as the "world's worst neglected humanitarian crisis."

Still, there is much of his heart and a substantial part of his personal history in various venues of southern Uganda, where his mother still lives and where he served as a diocesan priest for several years. Life expectancy and child mortality statistics are personal to him: His father died in his 40s, his only sibling, a sister, died as a child.

Born in 1964, two years after Uganda won independence from Britain, Father Isanga's life also has been defined by the rule of former President Idi Amin in the 1970s, a very strong militaristic presence capable of "horrible atrocities." He attended high school in Kampala, the country's capital, where violence was frequent. "Twice I saw takeovers. I had to run for my life. Bullets were flying over my head." In fact, he says, memories of flying bullets are the norm for his generation.

Father Isanga had a chance to study engineering, but chose the seminary instead. His parish work in the Diocese of Jinja taught him much about the scourge of lingering poverty. The constancy of domestic violence and abuse against women inspired his interest in human rights law

His bishop sent Father Isanga to law school at Makerere University, hoping he would return as a diocesan lawyer. But his high honors earned him opportunities to pursue both a master's degree and a doctorate of law at Notre Dame.

Father Isanga's bishop has adjusted his hopes to the priest's growing accomplishments and supports his plan to contribute to Uganda's development beyond his support of NDMDI and his pastoral work.

As villages need to be revitalized, so, too, does Uganda's legal system. The law, the law profession, and the political process all have deteriorated after many years of turmoil. Father Isanga therefore hopes to be involved in restoring the rule of law and political representation nationally.



Rev. Joseph Isanga sees much hope for his native Uganda. *ND Works staff photo.*

Love and marriage at the movies

By Carol C. Bradley

A romance comedy starts when a couple "meets cute," a term attributed to movie critic Roger Ebert, and ends at the point where love conquers all.

That could be the plot of "The Wedding Planner" (Matthew McConaughey saves Jennifer Lopez from a runaway dumpster) or "Notting Hill" (Hugh Grant spills orange juice on Julia Roberts).

It's also the plot of Frank Capra's 1934 surprise hit "It Happened One Night," the movie that started it all, says Associate Professor of English William J. Krier.

"It was the first film to sweep all five Oscar categories," notes Krier, who teaches American film and is interested in film genres, including romance comedies, westerns and detective stories.

His current research focuses on questions of love and identity in the romance comedy. What sparked his interest, he says, "was a particular idea, that romance comedy told a unique version of a love story that I hadn't heard anywhere else. There is equality between the genders. If you want to find strong, independent, intelligent women, the place you look is romance comedies."

In "It Happened One Night," runaway heiress Ellie (Claudette Colbert) and out-of-work newspaper reporter Peter (Clark Gable) meet when they argue over the last seat on a bus. As the movie opens, Ellie has escaped from a wealthy father who has kept her

imprisoned on his yacht.

Walking away from one's previous life is a common thread in romance comedies, Krier says

"In the first 10 or 15 minutes of the movie, the character discovers that her old life is too small, or

she's too big for it. Whatever you were doing, you realize that it's not right for you. But where you're going, and what you're going to do next, are unclear."

The question of identity is also central to the plot of many romance comedies, he says. Often, one of the characters pretends to be someone they're not. It's possible for us to have many identities, Krier says, "but they're not us." At the movies, characters learn to love each other's greater, best self, not just a narrow part of who they are.

What is it that gives the romance comedy such lasting appeal?

"The easiest thing to say is that it's the nagging belief that we are more than the life we're living, that there are parts of us that are being unused," Krier says. Something happens, "and you no longer fit your identity—the person you were. But you have no idea what you will become. While you're in that limbo, you meet a similarly marginalized person. The plot gives them something to do together."

In the world of romance comedies, the couple breaks free from their former lives, creates a new identity



The romance comedy is a movie formula that's stayed popular for more than 70 years, says William J. Krier. *Photo by Carol C. Bradley.*

together, and lives happily ever after. Who they become, Krier says, is the person who loves, and is loved by, another. The story ends with a marriage

Of course the romance comedy doesn't offer instructions for life after marriage. That's the stuff of how-to books, he says. "Our day-to-day life isn't a story until something goes wrong."

But the romance comedy is a Hollywood genre that's stayed popular for 70 years, Krier notes. For those in the mood for a romantic movie to watch one Saturday night, he recommends a couple of lesserknown titles, "Keeping the Faith," and "French Kiss." And of course, "It Happened One Night."

"This (romance comedy) could not exist if people didn't believe it. They want to hear it again and again. One of the things romance comedies can do is remind us of our best selves. The appeal is the idealism in them. If you go to movies to get away from life, it's good to see movies that let you see your best self. Not see yourself as a serial killer."

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ECHO (The flagship program of the **Center for Catechetical Initiatives**): The two-year service program prepares lay ministers by placing them in diocesan and parish settings. Close mentoring relationships, living arrangements with other apprentices, and intensive master's-level summer theology study define the program's rigor.



ND Vision: Summer conferences bring high school students to campus to explore how to answer God's call to the Church. Summer 2007 opens the experiential renewal and education program to youth ministers, high school campus ministers and high school religion teachers with a program called **ND Vision CYM** (Campus and Youth Ministry).

Center for Liturgy: The most senior member of today's ICL participants, the Center for Liturgy was founded 35 years ago and has become a national resource for promoting excellence in liturgy through seminars, publications and a conference on campus every June.



STEP (Satellite Theological Education Program):

With classes taught by Notre Dame theology faculty, STEP provides quality continuing and formative theological education via the Internet for lay and ordained Church leaders. Since its inception it has developed almost 60 online courses.

Center for Social Concerns: Although an independent campus entity, the CSC has a place at the institute's table by virtue of its mission to facilitate community-based learning, research and service in the Catholic social tradition. Plans to one day bring both the CSC and the ICL under one roof will make the closeness of their relationship more obvious and fruitful.

As the Institute for Church Life builds bridg University and the Church, other campus entiacts of ministry both familiar and new.



High school students meet outdoors throughout campus during the summer as part of the ND Vision youth faith experience. This summer, Vision expands with a companion experience for youth ministers from high schools and parishes. **Photos by Matt Cashore.**

Sowing the seeds, enjoying the bloom: *ICL's acclaimed* programs strengthen and share ND's Catholic identity

By Gail Hinchion Mancini

What is the truest face of Notre Dame's Catholicism?

Is it the Grotto? The Basilica of the Sacred Heart? The theology department? The place where consecrated Communion hosts are kept?

Or is it the Institute for Church Life (ICL)? Put another way, if ICL were one of the University's vital organs, which would it be?

"It's gotta be the heart," says Director John Cavadini.

"And the circulatory system," adds Matthew Zyniewicz, a co-administrator in this more than 30-year-old endeavor. Tucked as it is on the 12th floor of the Hesburgh Library, it has a low profile on campus. But in the world outside, bishops and diocesan and parish leaders are

increasingly taking welcoming notice.

History and commitment

More than three decades ago, President Emeritus Rev. Theodore M. Hesburgh, C.S.C., established the institute when he realized that Notre Dame's many outreach efforts should include a direct partnership with the Church, and that the relationship should be a two-way

On one level, such a relationship would keep the University's Catholic identity true and fresh. "If the University, which derives its identity from the Church, isn't thinking about the needs of the Church, then it's not really thinking about its identity as Catholic," Cavadini says. "The Church is a communion of hierarchies and charismatic gifts. Building that up is building the body of Christ."

ICL administrative staff members are palpably faith-filled, and when they use words like "charism" and "communio," office lingo lilts with conviction. But while the value of this University-Church exchange is intuitive to them, these administrators can be both funny and sad about just how difficult it is to partner with the Church, whose various diocesan and parish entities all seem to have different

rulebooks and whose leadership is cautiously protective of its authority.

But just what does the Church need? Says Lenny DeLorenzo, who directs ND Vision and works with ECHO, "The needs don't always present themselves. When you're creating these programs, you have to find the needs yourself."

Help wanted

Vatican II called for openness to the laity. But in the period immediately afterward, the Church



The Most Rev. John D'Arcy, Bishop of the Fort Wayne-South Bend Diocese, gree Millea of the Institute for Church Life's ECHO program. Frequent interaction amor bishops and ECHO students is one of the signs of success relished by ECHO director.

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still was amply supported—and its important jobs were conducted—by members of religious orders. The earliest version of the ICL organized summer master's studies in theology for priest and nuns. In this way, the Center for Liturgy became a national resource for inspiring liturgical renewal.

In the decades since, religious orders have declined as dioceses have been beset with fiscal problems brought on by abuse scandals and other hardships.

"What really happened is the jobs we were meant to reach out to haven't gone away,

they're just done with a different population," says Thomas Cummings, director of the online religious education program called STEP. David Fagerberg, director of the Center for Liturgy, remembers a time when summer conferences were attended by diocesan directors of the Office of Divine Worship. "Those positions have been lost."

Gerald Baumbach, who joined ICL four years ago, became a lay minister in 1972 for a parish with a very forward-thinking response to Vatican II. As such, he was part of the first wave of what now is an aging population in catechetical leadership. Now, as director of ECHO, he helps prepare future diocesan and parish lay ministers through a two-year program of emersion, mentoring and an intensive summer theology master's program.

What ECHO participants are preparing for, Baumbach says, "is catechesis, cradle to grave. These young 22- and 23-year-olds go into undefined structures, develop new programs, work with existing leaders that might be tired, and become the new future for many."

Affordable and accessible training

Diocesan and parish staffs need new blood; they also need renewal. The STEP program provides almost 60 courses—less expensively than many dioceses could—by marrying the University's technical capabilities with the experience of its outstanding theology faculty. Cavadini, also chair of the theology department, is credited with maximizing the ICL-theology department partnership.

"STEP is basically a transporting vehicle," notes Cummings, who is particularly pleased with the growth of its deaconate preparation program. Cummings also fills individual dioceses' requests for customized programs. "Who's on the other end can be very broad. It's a practical way in which we're trying to fill a need."

Encouraging literacy and connection

Cavadini is passionate about religious literacy—among the Church's youth as well as their parents. "You can just see there is a need for increased catechesis ... a basic account of the faith. And it just doesn't mean addressing young people, it means addressing their parents."

ECHO is a part of that, as is ND Vision, a spiritual summer camp for high school students, who get to live in Notre Dame residence halls and whose counselors are Notre Dame students. Vision helps build an ethic of vocation to the Church, and the high school enrollees aren't the only beneficiaries. Cavadini points out that while the sessions are formative for the high school participants, they also are a form of lay ministry apprenticeship for the collegeage counseling staff.

At a Notre Dame reception last fall during meetings of the American Conference of Catholic Bishops, bishops expressed their awareness and appreciation of ICL programs, particularly those that

appreciation of ICL programs, particularly those that work with young people. "It wasn't just flattering, it was commendable," says Cavadini. "It made me think good things about the future."

The bishops have also warmed up to the seminars and workshops of the Sustaining Pastoral Excellence initiative, one of which took place on campus last summer. A group of bishops, Notre Dame faculty and other specialists oversee the agenda, which was forged in the wake of recent scandals. Their purpose is to generate better interaction between bishops and other Church representatives.

Signs of success

Each of the program administrators has his own sense of the ICL's burgeoning success. To Cummings, it's a 30 percent increase in enrollment each of the past five years. Fagerberg is managing a commitment from a partner to increase the size and influence of their joint publication on liturgical scholarship. This summer, DeLorenzo will open a new Vision experience directed at campus and youth ministers—the very leadership that will help high school students sustain their Vision experiences. Baumbach is pleased to see ECHO graduates being hired as lay ministers. But he also relishes the story of the ECHO students who invited the local bishop for dinner and a little post-meal songfest. "Imagine a bishop having dinner with four young people."



Before wedding bells, her phone rings off the hook

By Judy Bradford

Picture this: You're on the phone all day, with a different bride every five minutes. You've got to keep your cool—especially when you can't give her exactly what she wants.

Some brides haven't gotten the word about "no walk-ins," either.

So they line up at your door. You've locked it, but they're still there, on their cell phones, trying to make a connection.

This is what the first Monday in March looks like for Amy Huber.

As the wedding coordinator for the Basilica of the Sacred Heart, she schedules a ceremony date for any bride who has an affiliation with the University and is willing to pay \$500.

On Monday, March 5, the calendar will open up for weddings in the year 2008. Brides know this; the word just gets out.

"I take calls all year, but that's the official opening day for 2008," she says. "And on that day, all summer and all fall will fill up."

She likens that day to a radio call-in show where the ninth caller gets the prize. Brides—or their friends, mothers or mothers-in-law—just have to keep trying until they get through.

If you think this is a crazy way to book weddings, you should have

"There's something happening

in the institute to bring together all the programmatic elements as a whole for the good of the Church.

It's a diverse ministry, but it has

this core value," says Cavadini.

Internal and external

evaluations of the programs encourage Cavadini's optimism

(and surely make him blush

with their effusive praise of his

leadership). "The recent bishops'

conference ... held on the campus

... is a good indicator that Notre

the Church and the academy can

take place," noted a 2005 external

assessment team. "The programs,

like seeds, are just beginning to

take root and some are in early

bloom," added the committee.

University to invest in ICL's

further growth.

whose members encouraged the

where a conversation between

Dame is now recognized as a place

seen the way it was done before, with walk-ins and phone-ins. "It got to be so overwhelming," says Huber.

"This year, I'll set up my phone not to take voice mail, too, and I'm going to cover the window on the door somehow. I'll also have breakfast and lunch brought in so I won't even have to leave my office."

The number of wedding slots Huber handles is increasing. It was 94 in 2006. This year it's 118. In 2008, it will be 134. (To accommodate the demand, the Basilica staff and Campus Ministry opened up the month of March, during Lent, beginning this year. An extra Friday wedding, at 1 p.m., has also been added during the summer months.)

Weddings are held on Saturdays at 9 a.m., 11 a.m., 1 p.m. and 3 p.m., and on Fridays at 1 p.m. (summer only) and 3 p.m. The most popular time is 3 p.m. on Saturday. When those slots are filled, it's Huber's job to try talking callers into a different time.

So, in addition to hosting "the radio show," she's also part counselor.

"When someone gets upset, I try to have them look at it from a different perspective. I tell them, 'There's a lot you can do with a 9 a.m. wedding. You can have a brunch, and it's easier to book a place in town for that. It also cuts down on alcohol consumption, and so it's less expensive."

The job also requires cracker-jack organizational skills. After booking each wedding, there are affidavits, questionnaires and registration sheets to be filled out and sent to the diocese.

In addition to weddings, Huber coordinates baptisms for the Basilica and the Log Chapel. May is the big month for those bookings, as well as home football weekends.

Huber has been doing the job for about a year, having previously served Campus Ministry as an administrative assistant.

And even though it is becoming more challenging, she enjoys it. "It's a good feeling when you can give people the day they want for a wedding or baptism."

Weddings at Notre Dame are particularly memorable, and she gets to be part of them. "A lot of people dream of this day, and they want it to be special. They've met here, they fell in love here, and so it's the perfect place for their wedding."



Don't try to see Amy Huber on March 5. She'll be on the phone booking weddings for 2008. *Photo by Carol C. Bradley.*

Downloading spirituality

By Gail Hinchion Mancini

Sometimes a revolution is born of simple observation. Such is the case with weekly spiritual podcasts being prepared through the Office of Campus Ministry and set to premier on Ash Wednesday, Feb. 21.

The audio experience will last about 20 minutes and include a Gospel reading, a brief homily, a psalm reading, an intention for the week and a liturgical song performed by members of the Notre Dame Folk Choir. (The

program will be available at **ndprayercast.org.**)

At 20 minutes long, the audiocast can accompany a commute or a workout, say its organizers, who include Folk Choir director Steve Warner and Rev. Richard J. Warner, C.S.C., campus ministry director.

Both see the podcast format as a way to continue to reach Notre Dame's young graduates.

Steve Warner and the Folk Choir recently completed a multicity tour of the Southern states, traveling to Florida and back by motor coach. On the long bus rides in between stops, students could watch videos or read. But he recalls that at least three-quarters of choir members could be found wearing headphones or the iPod's ubiquitous white earbuds.

Top of mind, as the project is developed, are the number of Notre Dame students who seek, participate in and relish the spiritual opportunities that Notre Dame offers. At the very least, the podcasts are likely to be popular with graduates whose early professional endeavors are faith-related, such as ACE students, who remain affiliated with Notre Dame. But Steve Warner also envisions the graduate with the corporate job "sitting on a subway heading to Deloitte every day. This is something they can listen to."

"When I announced this to the current (Folk) Choir they all went pretty hopping mad in terms of enthusiasm, and I knew that I had hit a home run," he says.

Rev. Ralph Haag, C.S.C., in his first year as rector of St. Edward's Hall, sees spirituality in residence halls—personified by such activities as daily Mass—as something students miss when they leave. "Our students come from such an intense spiritual atmosphere here. If we can, we want to offer something that fills that gap in their lives."

That's not to say the podcasts will be attractive only to young people. "I've got an iPod, my sister has an iPod. But so does my dad," says Father Haag. Downloading international news has become a regular way of life for his father—who's to say a spiritual audiocast won't be as compelling?

Father Warner will be one of the voices on the podcasts, although he is not himself an iPod owner. "I'll have to borrow one from one of my grandnieces or -nephews to

Page 5



Steve Warner, pictured directing the Folk Choir, will use a smaller ensemble of choir musicians and vocalists to create an intimate musical accent for ndprayercast.org.

Photo by Matt Cashore.

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ORKS

Tax assistance begins 36th year

By Carol C. Bradley

The Tax Assistance Program (TAP), a service learning effort of the Mendoza College of Business, offers free federal and state income tax preparation to U.S. citizens and permanent resident aliens (green card holders) with incomes of \$38,000 or less.

Clients are assisted by Notre Dame and Saint Mary's College students, as well as faculty and local CPA volunteers. The program, now in its 36th year, is open to the public and will be available at various community locations beginning Saturday, Feb. 10. Notre Dame employees are welcome at all

During tax season, service will be available on campus at the Center for Social Concerns Wednesdays from 2:30 to 5 p.m. Service is offered at the ND Downtown Center Wednesdays from 5:30 to 8 p.m., and at Saint Mary's College in the first floor conference room of Madeleva Hall Wednesdays from 3:30 to 5:30 p.m.

Service is also available at the Near Northwest Neighborhood Center, the St. Joseph County Public Library and Western, LaSalle, River Park, and Center branch libraries, as well as the Mishawaka-Penn Public Library. For a complete schedule of times and locations, visit nd.edu/~taptax/domestic/locations.html. Tax assistance is not available during spring break.

International visitors to Notre Dame who are temporary residents, including students, faculty, staff, researchers, visiting scholars, and nonstudent family members, must file a U.S. income tax return. Tax filing is required even if the individual earned no income from employment.

The office of International Student Services and Activities, 204 LaFortune, will be scheduling appointments for the TAP program for international students beginning Feb. 5, with the first preparation sessions beginning Monday, Feb. 12, Student appointments must be made in person. Other international visitors should contact Ken Milani, professor of accountancy, at milani.1@nd.edu for an appointment.

ND football a big winner

By Gail Hinchion Mancini

Forbes

declares

Notre Dame is home to the most valuable college football franchise in the country, and also the most philanthropic, providing unparalleled support to University academics and one of largest influxes of money to its host community.

The conclusions are reported in a study conducted by columnists at Forbes.com and released in late December as BCS bowl season got under way.

Forbes columnists Jack Gage and Peter J. Schwartz valued the Fighting Irish program at \$97 million. They set the value of the Texas Longhorns in second place at \$88 million. Their study listed the Georgia Bulldogs as third, the Michigan Wolverines as fourth and the Florida Gators as fifth. University of Southern California did not earn a spot on the top 15. The story can be found by entering "college football" into the search window of Forbes.com.

Gage and Schwartz's analysis compared four factors, or "beneficiaries," of football's largesse. They measured money returned to universities, money returned to athletic departments, money returned to athletic conferences, and economic impact on the host communities. Notre Dame's football team does not belong to a conference, so the athletic conference contribution

According to the survey, Notre Dame returns \$23.2 million to support the University's academic programs, covering scholarships to student-athletes and non-studentathletes. Library resources and

science equipment are also funded.

Among the top five colleges, Michigan's \$2.4 million contribution to academics is the second largest, twice the size of the other three teams' in the category. Notre Dame's contribution to academic programs tops the combined contributions of the next 11 most valued schools.

In an interview with ND Works, Gage explained that support to college athletic programs is rare. Typically, the athletic department is self-supporting and operates independently of the academic enterprise. If money moves from the athletics coffers to academics, "it's usually for scholarships for studentathletes," Gage says.

"The most interesting thing about Notre Dame specifically is the football program is at the mercy of the university. It absolutely is," Gage says, describing a point the University administration often makes, but that seems clearer when explained by an outsider: Sports reveue goes into the general University kitty; athletics then is budgeted a portion. "The athletic department only gets what the university approves."

Professional teams are regularly valued because they are bought and sold. "No one's buying a stake in the Fighting Irish, whereas the New York Knicks could change hands tomorrow," says Gage, who is not an alum and has no alumni friends to inspire or influence this work.

Gage says the reporters developed the methodology for this never-before-conducted survey after interviewing athletic department representatives and chambers of commerce staffs, and by reviewing research papers addressing the economics of college football. Some potential measures proved too soft. For example, the benefit Florida will receive as a result of winning the national championship? "We decided to quantify by the hard, trackable dollars," Gage says.

"Our biggest surprise was the contribution these programs make to the community," he says. "It's really impressive to us the amount of economic activity these teams generate. Even in the bigger cities and counties it was significant."

Help with FAFSA forms

By Carol C. Bradley

If you're filling out the FAFSA (Free Application for Federal Student Aid) form for your college-bound or returning college student, free assistance is available at the Education Talent Search Office in the Charles Martin Youth Center, 802 Lincoln Way West South Bend

The FAFSA service will be available from 9 a.m. to noon on Saturdays, Feb. 10, 17, 24 and March 3. The service will also be available from 4:30 to 6 p.m. on Wednesdays, Feb. 7, 14, 21 and 28 at La Casa de Amistad, 746 S. Meade St.,

"The FAFSA form has to be filled out for every student applying for college, if they're applying for financial aid," says ETS director Warren Outlaw. The most important thing people need to know, Outlaw emphasizes, is that the form must be received at the processing center – not postmarked – by Saturday, March 10 for students to be eligible for financial aid from the state of Indiana. The deadline for Michigan residents is Thursday, March 1. If those deadlines are missed, Outlaw says, students will still be eligible for federal aid if qualified.

Application deadlines vary by college as well, so make sure and check with the individual institution. Notre Dame and Saint Mary's College have a deadline of Feb. 15, while the deadline for Holy Cross College is

In order to fill out the FAFSA forms, "People need to bring their completed income tax forms for 2006," Outlaw says. If you haven't done your taxes yet, bring W-2 forms or a pay stub showing cumulative yearly earnings for 2006. Information on untaxed income such as Social Security and child support payments is also required, as are Social Security numbers and birth dates for parents and

WHAT THEY WERE DOING





Purchase roses for your Valentine at Irish Gardens in LaFortune Center. Six different colors of roses are available in quantities of one to a dozen, as well as other flowers and mixed bouquets. On-campus delivery is available for \$3. For more information visit nd.edu/ ~igardens/. At left, senior Keara Waldron chooses roses for a floral arrangement. Right, Waldron and junior Laura Steinbrenner prepare bouquets and sprays for sale. *Photos by Carol* C. Bradley.

DISTINCTIONS -

The University congratulates the following faculty, staff and administrators who are celebrating significant service anniversaries this month.

25 years

Ila J. Bigford, Morris Inn

Bakshy A. Chibber, chemistry and biochemistry

Lawrence W. Maitland, power plant and utilities

Royden G. Somerville, operations and engineering

Catherine E. Switzer, student accounts

Robert Thomas, athletic grounds

Sandra K. Trobaugh, physics

20 years

Deborah K. Antonucci, power plant and utilities

William E. Brackett, security – Snite Museum

Kevin B. Peters, aerospace and mechanical engineering Veronica A. Primrose,

Laurie L. Steffen, security

Zita E. Szilagyi, student accounts

15 years

Alisa M. Fisher, admissions

Sharon K. Harwell, campus ministry

J.C. Madera, Morris Inn

Penny C. McIntyre and Diana L. Youngs, St. Michael's Laundry

Sandra A. Palmer, marketing

10 years

Judith S. Bemenderfer, office of research

Donna J. Frahn, graduate student union

Cheryl A. Hayward, investment office

Robert L. Kusmer, university libraries

Jonathon R. Rose, sign shop

HEALTH MATTERS

One New Year's resolution realized

By Gail Hinchion Mancini

My thinking was: What am I waiting for?

I'm not afraid of needles or squeamish about blood. I'm hardly ever sick and take no medications. I'm probably a great candidate.

Plus, donating blood has been at the top of my New Year's resolution list for probably six years. Lots of people donate regularly. John Jurek, an usher at the Joyce Center, is one of the county's top donors. Chuck Webber, a retiree who operates the timing clock for several sports, is approaching his 400 donation of either blood or platelets.

In that spirit, I consider setting out for the Rolfs Sports Recreation Center for the first blood drive of 2007, operated by the South Bend Medical Foundation.

And then I think stalling would be better. I stay put, but call some frequent donors to ask about their experiences. Angie Kindig and Jennifer Maddox both are encouraging.

Kindig, a member of the University Archives staff, first donated blood when she worked at a downtown bank. "I really wasn't scared. I'm not, as long as I don't look. It's easy to donate. I just figure, I don't do a lot of other volunteer work."

Maddox, the physics department business manager, has been donating since the mid-1970s. Frankly, she doesn't like needles. She does it anyway because, like Kindig, she considers this an act of charity. "I've always grown up with a family sense of community service. I learned from an early age this was an appropriate thing to do that helped other people and was life-saving," she says.

They brief me on the procedures, but also explain the little culture that develops during a drive. "I just got back," Kindig says. "I was seated next to a rector. We chatted. It was really nice."

Kindig and Maddox note some little-known benefits: You get your blood

pressure tested and the predonation screen checks your blood-iron and cholesterol levels, all good things to know. Maddox takes iron supplements, having learned from her donation visits that she's a little deficient.

She gives me a great tip when she promises I'm going to love "the questions."

As part of the screening process, a medical foundation staff member—mine is Marietta Glenn-Amos—must ask more than 30 questions to determine if a donor's blood is safe for transfusions. The list is mind-boggling. No, I haven't taken any aspirin, haven't had a transplant and don't have a tattoo or mad cow disease. My favorite question seems to have punctuation issues: "In the past 12 months, have you had sex with a male who has had sex, even once, since 1977 with another male?"

Maddox and Kindig were right: This is fun. Kathryn Pitts of Notre Dame Press and I both are there for an hour. Even though we had appointments, the high turnout slows everyone down. We talk about upcoming publications. Phlebotomist Julie Kohn is inserting the needle in my arm, but my mind is on the fact that the press is publishing a book by a Palestinian short-story writer on themes of immigration.

Some law students are trying to name an intramural bowling team. "Pinitentiary," "Pinative Damages," and "I Can't Believe It's Not For Your Health explores programs that promote health and well-being and the people whose lives have been enriched by them.

Gutter," are in the running. "I liked 'Womanslaughter' best," says Michael Hubbard, the donor to my right.

When Pitts leaves, Patrick Stevens takes her place. He is a manager in the South Dining Hall and has come to give blood on his day off. We will be together until the post-donation cookie and juice, which was brought in by the medical foundation staff. We can't remember when we've had a cookie on campus that wasn't made in the

University bakeshop. He poses for a picture in front of the snacks; I have not a single physical sensation that I've done something different.

Many people told me they can't handle giving blood. But for those who have been procrastinating, as I have, I like Maddox's advice: "It's like you tell your kids about eating your vegetables—you should try it at least once." You might like it.



Patrick Stevens, who works in South Dining Hall, came in on his day off to donate blood during the first drive of 2007. The South Bend Medical Foundation set up a donor unit in the Rolfs Sports Recreation Center. *ND Works staff photo.*

FYI

Brazilian 'Carnaval' at the South Dining Hall

From 8 p.m. to midnight on Friday, Feb. 9 celebrate **Brazilian Carnaval** in the east wing of the South Dining Hall. The event, sponsored by the Helen Kellogg Institute for International Studies, will feature live music by the group "Chicago Samba." Dancers in traditional Carnaval costumes will accompany the band and teach samba, axé and other Brazilian dances. Admission is free and the public is invited to this family-friendly cultural event.

Baseball opening night dinner

The Notre Dame baseball program's sixth annual **Opening Night Dinner** will be held Monday, Feb. 12 in the Joyce Center Fieldhouse. Members of the team will be available for an autograph session from 5:45 to 6:45 p.m. The ballpark-style dinner begins at 7 p.m.

Keynote speakers are Detroit Tigers coach Jim Leyland, 2006 Major League Baseball manager of the year and, and Craig Counsell, former Notre Dame standout and two-time World Series champion.

Tickets are \$40 for adults, and \$25 for youth, students and seniors; the price of the ticket includes a Notre Dame baseball 2007 season ticket and media guide, as well as other promotional items. A special "fan pack" price of \$100 for two adults and two youth is also available. The evening will include baseball and sports-related door

sports-related door prizes, big-screen video highlights and traditional and contemporary baseball songs.

For more information or to purchase tickets, contact the Ticket Office at 631-7356. Tickets for the dinner may also be ordered online through the "tickets" link on the athletic department Web site. und.cstv.com.



Chicago Samba dancers

or purchased in person at the Joyce Center second-floor ticket window.

Cramer organ recitals highlight upcoming performance schedule

Music professor **Craig Cramer** will present the complete organ works of German-Danish Baroque composer Dieterich Buxtehude, a total of 90 compositions, in a series of five concerts this spring and four concerts in the fall.

The project coincides with the 300th anniversary of the composer's death in 1707. Cramer will perform on the Fritts organ in the Reyes Organ and Choral Hall, Marie P. DeBartolo Center for the Performing Arts.

The recital series continues with a performance at 4 p.m. Sunday, Feb. 11. Upcoming performances will take place at 8 p.m. Monday, March 19, 8 p.m. Tuesday, April 17, and 8 p.m. Tuesday, May 1. Tickets for the concert are \$8 for faculty and staff, \$6 for seniors, and \$3 for students.

Other upcoming events in the performing arts center are:

The

Hungarian

State Folk

Ensemble:

folk dance,

music and costume, 7:30

p.m. Tuesday,

Feb. 13 in

the Leighton

Concert Hall.

Tickets are \$30

for faculty, staff

and seniors, \$15

for students.



The Hungarian State Folk Ensemble

The **Julliard String Quartet**: pieces by Mozart,
Shostakovich and Schubert, 7:30
p.m. Thursday, Feb. 15. Tickets
are \$30 for faculty, staff and
seniors, \$15 for students.

Chamber music by **Perlman, Schmidt and Bailey**: 8 p.m. Friday, Feb. 23. Tickets are \$25 for faculty, staff and seniors, \$15 for students.

Those hard-to-find movies

The Browning Cinema's spring roster includes the Oscar-nominated **Babel** Thursday, Feb. 8 at 10 p.m. and Friday, Feb. 9 at 7 p.m. and 10 p.m. The roster of more than 50 upcoming films includes works unreleased in the U.S., some that will be introduced by their directors or writers.

A free but ticketed screening of **Divan** at 4 p.m. Sunday, Feb. 11 will include a question and answer session with Director Pearl Gluck. Screenwriter Matthew Waynee, a 1995 Notre Dame graduate, will answer questions after the screenings of his film **Unknown** on Thursday, Feb. 15 at 7 and 10 p.m.

The College of Arts and Letters special series Films with (an environmental) Conscience, features Ray Linklater's **Fast Food Nation** at 10 p.m. Friday, Feb. 16 and 10 p.m. Saturday, Feb. 17. The series continues with **Baraka** on Friday, Feb. 16 at 7 p.m., **Our Daily Bread** on Saturday, Feb. 17 at 7 p.m. and **Time of the Wolf** at 4 p.m. on Sunday, Feb. 18.

The PAC Classic 100 series continues with **Rashomon** at 3 p.m. on Saturday, Feb. 17 at 3 p.m. and **Greed** at 3 p.m. on Saturday, Feb. 24.

The Nanovic European Film Series offers **Yoyes** at 7 p.m. and 10 p.m. on Thursday, Feb. 22. On Friday, Feb. 23, **13 Tzameti** will be screened at 7 p.m. and 10 p.m. Director Gela Babluani will be present.

Unless otherwise noted, ticket prices for Browning Cinema films are \$5 for faculty and staff, \$4 for seniors and \$3 for students. For more information or to purchase tickets,

visit **performingarts.nd.edu** or call the box office at 631-2800.

Pugilists unite!

The preliminary rounds of the annual **Bengal Bouts** begin at 6:30 p.m. Wednesday, Feb. 21 and Thursday, Feb. 22 in the Joyce Center Field House. Proceeds from ticket sales, programs and souvenir T-shirts will benefit the Holy Cross Missions in Bangladesh. Tickets are not required for the preliminary rounds, but must be purchased for quarterfinal, semi-final and final rounds. For a complete schedule and ticket prices, visit **bengalbouts.nd.edu.**

Star in your own story

The 40th anniversary Notre Dame Literary Festival continues through Thursday. With the theme "Now You're the Metaphor," the festival seeks to inspire would-be writers to approach their own lives as a work of art in which they are the writer.

A complete list of authors and their readings and workshops is



For more events information, see agenda.nd.edu

available at the Student Union Board Web site, nd.edu/~sub/ndlf.html. Among writers on the roster is Dave Eggers, author of a memoir, "A Heartbreaking Work of Staggering Genius;" two novels, "You Shall Know Our Velocity!" and "What is the What," and a story collection, "How We Are Hungry." Eggers founded the independent book publishing house McSweeney's, and has established a group called 826 Valencia, which fights the steady removal of the arts from American public schools by exposing children to creative writing in workshops and in their own classrooms.

He will hold a workshop at 4 p.m. Thursday, Feb. 8 in LaFortune's Notre Dame Room and read from his latest work and other selections at 8 p.m. Thursday 101 DeBartolo Hall.

FROM THE ARCHIVES

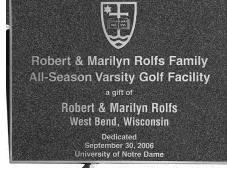


A Notre Dame student prepares to give blood, circa 1953. In 2006, campus blood drives yielded 429 pints of blood. *Photo courtesy of Elizabeth Hogan, University Archives*.

Indoor facility ups the ante for employee golf clinics



from Douglas Road. Up close, its well-landscaped



A gift from Robert and Marilyn Rolfs and their family helped bring the facility to fruition on the Warren Golf Course grounds. Photos by Mike Bennett, Lighthouse Imaging.



Unseasonably warm weather allowed avid golfers to play on local courses until mid-January. But with snow finally covering the links, the new year-round practice facility at Warren Golf Course has taken its rightful wintertime place as the center of the University's golf universe.

On a recent tour of the facility, men's golf head coach Jim Kubinski proudly displayed hitting bays that open to the outdoor driving range, video swing analysis equipment, and a 5,000square-foot indoor short game area complete with bunker.

Dedicated last September, the Robert and Marilyn Rolfs Family All-Season Varsity Golf Facility also receives glowing reviews from those who use it on a daily basis. Kubinski said the Notre Dame facility is "as good as it gets right now" in the world of college golf. Not only have the varsity teams been able to get in more quality practice and instruction time than would have ever been possible in years past, but Kubinski was also excited that he could "see recruits' eyes get bigger as they walked through the door.'

"There are not a lot of collegiate facilities like this in the country," adds women's head coach Susan Holt. Everything the golf program needs is in a central location, one of the

facility's biggest advantages

Previously the coaches' offices were in a storage closet, and the male and female student-athletes had to share an equipment room. Now the coaches have proper offices, and the teams have their own separate locker rooms to complement a common lounge.

Although not regularly opened to non-athletes, RecSports has launched its first clinic for faculty and staff. Assistant men's coach Steve Colnitis, a lifelong teacher of the game, is helping golfers of all abilities with everything from drives to bunker shots.

Clinic participants are experiencing what varsity athletes regularly enjoy: putting and chipping on the lifelike green, and having their swings played back frame-by frame on video. For those who can stomach a dose of humility, the computer even compares their swings side-by-side with PGA tour greats like Tiger Woods. Hitting bays feature radiant heaters that recognize where people are standing and concentrate their warmth in that direction.

In previous years, RecSports golf clinics have received positive feedback even with the limitations of their location in the Loftus Center. But Colnitis recalls having to haul a load of equipment to a large playing field and still not being able to accurately simulate a

Now he can step out his office door and have everything he needs to help even the most struggling duffer in what he says are "drastically improved" clinics.

Mike Rolfs, of the family whose donation supported the center, takes the inaugural swing at a dedication ceremony in September. From the practice mat where Rolfs swings, the ball shoots through a garage door onto the Warren Golf Course practice range. Above, an indoor practice area includes putting and sand bunker challenges.



Giving teams spirit a boost

By Carol C. Bradley

What's going to convince a basketball fan to come out to the Joyce Center when it's 10 degrees and team is playing Stonybrook?

Selling sports is all about increasing attendance, says Beth Hunter, director of marketing for athletics. The goal, she says, "is to get butts in the seats."

Judging by game attendance, her department is doing the job. Notre Dame, Hunter notes, is nationally ranked in attendance for all sports, not just football and basketball.

But big crowds and team spirit represent more than just ticket sales. "If you think about what a fan base does for a team-it gives them a home field advantage. Crowds are good for recruiting, and for attracting sponsors. There's a lot of trickle-down effect. And it's more exciting for the fans," Hunter says.

But what drives fans to

attend games is not on-court contests at halftime, Hunter has discovered. Talking to the fans—a focus group of longtime season ticket holders—has led to some new strategies for basketball marketing this

"They're here to see the game. They want a collegiate atmosphere the cheerleaders, the band. It's pure sport." This season, there are no more P.A. announcements during timeouts, she says. "We go straight to the band."

"Hoops Hospitality," a new membership benefit for basketball season ticket holders, came from listening to fans. "They wanted

someplace to put their coats," Hunter says. The new hospitality suite opens an hour prior to tip-off, and offers food, a big-screen television and a cash bar, in addition to a place to hang coats. The program is already sold out at 500 members.

The team needs cheering fans on the road too, which is

where Karen Wesolek comes in.

Wesolek, a senior staff assistant for the men's basketball program, organizes one or two bus trips to away games every year. The next will be an overnight excursion for the Cincinnati game on Feb. 18. The trips, which typically take about 50 passengers, are open to anyone, Wesolek says. "The ages range from four to 80.'

Notre Dame regalia is mandatory, augmented with items Wesolek provides, such as green leis or derby hats. The traveling fans are

relegated to the nosebleed seats, but it's always exciting, Wesolek says, when the group starts cheering and the Notre Dame team looks up and acknowledges them.

This year, dedicated fans of the women's basketball team are wearing lime green "Spirit Patrol" T-shirts, says Stephanie Menio, director of women's basketball operations. It's Coach Muffet McGraw's favorite color—she was wearing lime green when the team won the national championship-and last year it became the squad's official color.

At away games, the pompom-equipped, lime green-clad "Spirit Patrol" sits behind the

bench. The color, Menio notes, looks great on TV.

Menio typically organizes three to five bus trips to away games each season. When the team beat Valparaiso by one point, two busloads of cheering fans contributed to the win, Menio says. "It gives us that extra push on the road, which is what we need."





Notre Dame is nationally ranked in attendance for all sports, not just football, thanks to the efforts of a sports marketing team that includes Beth Hunter, from left, Karen Wesolek, center, and Stephanie Menio. Photos by Carol C. Bradley.

