

## Math 10250 Activity 8: Exponential Functions (Section 2.1)

**GOAL:** Learn exponential functions with different bases and use them to model real-world situations.

► **Exponential functions** are of the form :  $f(x) = b^x$ , where  $b > 0$  is called the **base**, like  $f(x) = 2^x$ .

**Q1:** Where do they appear?

**A1: Everywhere!** For example, if we put \$1 in an account paying 5% interest, compounded annually, then  $t$  years later it will become  $f(t) = (1.05)^t$ , which is an **exponential function** with base  $b = 1.05$ .

► **The laws of exponents.** For  $b > 0$  and  $u$  and  $v$  any numbers, we have

$$(1) b^{u+v} \stackrel{?}{=} b^u \cdot b^v; \quad \text{e.g., } 2^{3+2} \stackrel{?}{=} 2^3 \cdot 2^2 \quad \text{and } 2^3 \cdot 2^2 \stackrel{?}{=} 2^{3+2}$$

$$(2) b^{u-v} \stackrel{?}{=} \frac{b^u}{b^v}; \quad \text{e.g., } 2^{3-2} \stackrel{?}{=} \frac{2^3}{2^2} \quad \text{and } \frac{2^3}{2^2} \stackrel{?}{=} 2^{3-2} = 2$$

$$(3) b^{ru} \stackrel{?}{=} (b^u)^r \text{ for any real number } r; \quad \text{e.g., } 2^{3 \cdot 2} \stackrel{?}{=} (2^3)^2 \text{ and } (2^2)^3 \stackrel{?}{=} 2^{2 \cdot 3}$$

$$(4) b^0 \stackrel{?}{=} 1$$

$$(5) b^{-v} \stackrel{?}{=} \frac{1}{b^v}; \quad \text{e.g., } 2^{-2} \stackrel{?}{=} \frac{1}{2^2} = \frac{1}{4}$$

**Example 1** If  $b^u = 2$  and  $b^v = 3$  then  $b^{u-v} \stackrel{?}{=} \frac{b^u}{b^v} = \frac{2}{3}$

► **Graph of**  $y = b^x$

**Case 1:**  $b > 1$

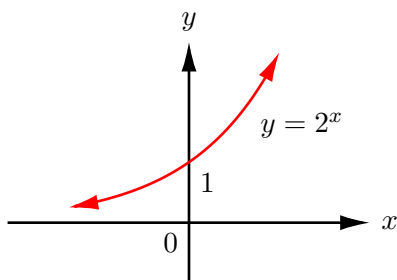
For example,  $y = 2^x$ .

(i) Complete the table below:

$x$	-1	-0.5	0	0.5	1
$2^x$	0.5	0.71	1	1.41	2

Truncate answers to 2 decimal places

(ii) Plot the points and sketch graph:



(iii) **Properties of  $b^x$  when  $b > 1$ :**

- $b^0 \stackrel{?}{=} 1$
- domain  $\stackrel{?}{=} \text{all numbers}$  range  $\stackrel{?}{=} \text{all positive numbers}$
- $\lim_{x \rightarrow -\infty} b^x \stackrel{?}{=} 0$                        $\lim_{x \rightarrow \infty} b^x \stackrel{?}{=} \infty$
- Asymptote:  $y = 0$

**Case 2:**  $0 < b < 1$

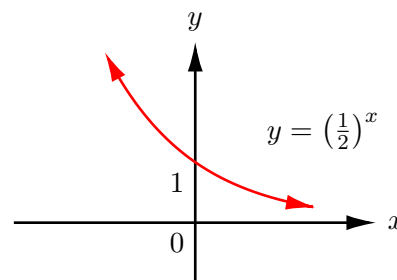
For example,  $y = (1/2)^x$ .

(i) Complete the table below:

$x$	-1	-0.5	0	0.5	1
$(1/2)^x$	2	1.41	1	0.71	0.5

Truncate answers to 2 decimal places

(ii) Plot the points and sketch graph:



(iii) **Properties of  $b^x$  when  $0 < b < 1$ :**

- $b^0 \stackrel{?}{=} 1$
- domain  $\stackrel{?}{=} \text{all numbers}$  range  $\stackrel{?}{=} \text{all pos. numb.}$
- $\lim_{x \rightarrow -\infty} b^x \stackrel{?}{=} \infty$                        $\lim_{x \rightarrow \infty} b^x \stackrel{?}{=} 0$
- Asymptote:  $y = 0$

► **Three applications of the exponential function**

1 **Compound interest**

**Example 1** If \$1,000 is invested in an account paying 5% interest, how much will it grow in 10 years if the interest is compounded monthly?

- Annual rate =  $r \stackrel{?}{=} 0.05$  (in **decimals**)
- Compounding per year =  $n \stackrel{?}{=} 12$
- Compounding rate =  $\frac{r}{n} \stackrel{?}{=} \frac{0.05}{12}$
- Time =  $t \stackrel{?}{=} 10$  (in **years**)

At the end of 1st period have:  $A_1 = 1000 + 1000 \frac{0.05}{12} = 1000 \left(1 + \frac{0.05}{12}\right)^1$

At the end of 2nd period have:  $A_2 = A_1 + A_1 \cdot \frac{0.05}{12} = A_1 \left(1 + \frac{0.05}{12}\right)^1 = 1000 \left(1 + \frac{0.05}{12}\right)^2$

At the end of 3th period have:  $A_3 = A_2 + A_2 \cdot \frac{0.05}{12} = A_2 \left(1 + \frac{0.05}{12}\right)^1 = 1000 \left(1 + \frac{0.05}{12}\right)^3$

⋮

At the end of 12th period have:  $A_{12} = A_{11} + A_{11} \cdot \frac{0.05}{12} = A_{11} \left(1 + \frac{0.05}{12}\right)^1 = 1000 \left(1 + \frac{0.05}{12}\right)^{12}$

Interest compounded 12 times a year over  $t$  years

At the end of 1 year (12 periods) have:  $A(1) = 1000 \left(1 + \frac{0.05}{12}\right)^{12 \cdot 1}$

At the end of 2 years (24 periods) have:  $A(2) = A(1) + A(1) \left(1 + \frac{0.05}{12}\right)^{12 \cdot 1} = 1000 \left(1 + \frac{0.05}{12}\right)^{12 \cdot 2}$

⋮

At the end of  $t$  years have:  $A(t) = 1000 \left(1 + \frac{0.05}{12}\right)^{12 \cdot t}$

- *annually* →  $n = 1$
- *quarterly* →  $n = 4$
- *monthly* →  $n = 12$
- *weekly* →  $n = 52$
- *daily* →  $n = 365$

General formula:  $A(t) = P \left(1 + \frac{r}{n}\right)^{tn}$  or  $FV = PV \left(1 + \frac{r}{n}\right)^{tn}$

**Example 2** If \$8,000 is invested in an account paying 3% interest, how much will it grow in 15 years if the interest is compounded quarterly?

$A(15) = 8000 \left(1 + \frac{0.03}{4}\right)^{15 \cdot 4} \approx 12,525$

2 **Population Growth (with unlimited resources)**

$P(t) = P_0 b^t$

**Example 3** A certain bacteria culture grows exponentially. In 1 hour the population grows from 300,000 to 500,000. Write a formula expressing the population  $P$  as a function of the time  $t$  in hours.

Ans.  $P(t) = 300,000 \left(\frac{5}{3}\right)^t$

$P(t) = 300,000 b^t$

$\implies b = \frac{5}{3}$

$P(1) = 300,000 b^1 = 500,000$

$\implies P(t) = 300,000 \left(\frac{5}{3}\right)^t$

3 **Decay of radioactive substances:**

$y = y_0 b^t$

**Example 4** Radon gas decays according to the formula  $y = y_0(0.835)^t$ , where  $t$  is measured in days. If there are 500 cubic centimeters left after 7 days, how much was there to begin with?

$y(7) = y_0(0.835)^7 = 500 \implies y_0 = 500(0.835)^{-7}$

$y_0 = 500(0.835)^{-7}$