

**USMAN**group

**“A fun, reliable Chicago based web design, development, and internet marketing firm that focuses on connecting people using innovative ideas, interactive design, and highly targeted search queries.”**

## **Profile**

**Boutique, full-service interactive design agency, specializing in the creation of unique online experiences and marketing solutions.**

**Usman group's expertise in the search engine optimization arena has enabled clients to achieve significant increases in traffic, visibility, and brand awareness.**

**Usman Group is committed to offering excellent value to its customers through intelligent design, targeted search engine marketing campaigns and outstanding customer service.**

## **Structure**

**Our Chicago based firm employs creative designers, information architects, copywriters, programmers, search marketing tacticians, project managers, sales associates and administrative staff support. We occasionally turn to our established partners and trusted vendors when the project task requires additional resources. Our passion, integrity, and talent allow us to produce beautiful, usable designs for our clients' everyday.**

# Philosophy

There's nothing that pains us more than an unhappy customer. Most clients come to us in some state of discontent, which is understandable since they are looking to us to help them meet an unrealized goal. We work tirelessly through each project, entirely at the service of each and every client, ensuring that no one leaves unhappy and no aspiration is left hanging in the wind. We feel that this desire to connect with our customers on a more personal level is what makes us different as we strive to create true partnerships with each client we become engaged.

We're very serious about producing smart, searchable and scalable web properties. Our previous work experiences inside big design / marketing agencies have given us the processes and procedures necessary to execute fantastic projects nimbly and skillfully. We intentionally chose the path of going boutique for a very simple reason – To create great things without relying on red tape and bloated budgets. We consider ourselves seasoned veterans of the dot-com era and our working knowledge of the latest trends, styles and tricks will serve as an invaluable addition for success.

# Services

## Consulting

Online Strategy

User Experience Mapping

Online Lead Generation

Customer Retention

Presentation & Training

Internal Collaboration

User Generated Content

Online Reputation Management

## Design & Development

Creative Web Design

E-commerce

Content Management

Information Architecture

Accessibility

Flash & Video Production

# Services

## Online Marketing

Search Engine Optimization (SEO)

Paid Search/Pay Per Click (PPC)

E-mail marketing

Display Advertising

Copywriting

Scheduling

Keyword Identification

Web Site Targeting

## Measurement & Analysis

Conversion Analysis

Traffic Analysis

A/B Testing

Data Collection

Lead Segmentation

E-mail Reporting

# **Clients**

## **Business to Business**

**RedPrairie**

**Capital One**

**Computhink**

**Envista Corporation**

**Healthcare Branding Group**

**High End Transport**

**MSDS Online**

**Storm Interface**

**Wan Norman Molding**

# High-End Transport

[for dealers](#) | [clients only](#) | [shipping quote](#)

## HIGH END TRANSPORT


Need A Quote? **1-877-378-3383**

EXOTIC INTERNATIONAL ENCLOSED OPEN FAQs PROFILE **QUOTE**


### Reliable Auto Shipping

Auto shipping is the essential way of shipping your car when purchasing from an out of state seller, such as an auto purchase on eBay. If you are a car dealership, ensuring the safe shipping of your vehicles is essential to your business. We guarantee quality service and competitive rates. Make sure to make the right choice when looking for dependable auto shipping, get a no-obligation, free car shipping quote from High End Transportation.


We also offer express auto transport! Give us a call at 877-378-3383 or [request an auto shipping quote](#) today!




[LEARN MORE](#)



[Exotic Car Transport](#)  
Some content that discusses the category in a search engine freindly manner.




[International Car Transport](#)  
Some content that discusses the category in a search engine freindly manner.



[Enclosed Car Transport](#)  
Some content that discusses the category in a search engine freindly manner.

**REQUEST A QUOTE**



**CLIENTS SERVED**  
*"I will f-ing karate chop you if you dont hire these guys. They have really good pricing."*  
- **CHUCK NORRIS, BMW MOTORS**

#### IN THE NEWS

02/14/08 - [Some Header Pulled From News Feed](#)  
Short description that will fill out this space and a short link to read more on this news posting...

# Clients

## Consumer Retail

Vintner's Cellar Winery

Procter & Gamble

Home Access Health

Frontera Foods

Fodeo

Cranium Furniture

Benbar Farm

Anheuser-Busch

The Room Place

# Cranium Furniture

(CRANIUM)  
FURNITURE

Home | View Cart | Order Status [1-866-508-3332](tel:1-866-508-3332)

[FURNITURE GALLERY](#) | [FURNITURE ACCESSORIES](#) | [DESIGNER DIRECTORY](#) | [ABOUT CRANIUM](#) | [CONTACT CRANIUM](#)



[NEXT](#)

LINENS

Everything you need to compliment your round bed



[Round Bed Sheets](#)  
[Round Bed Comforters](#)  
[Round Bed Pillow Cases](#)  
[Round Bed Pillow Shams](#)

ADVICE

Browse from over 3,000 creative interior designers nearest you



Select State

Designers, get noticed in our directory right now.  
[Sign Up Now!](#)

SPECIALS

Warm flannel sheets to melt away the winter blues



Available in a variety of round bed sheet sizes starting \$360.

[Check It Out!](#)

FEATURED IN:



ACCEPTING:



# Clients

## Service

Lending Tree

Dental Associates for Kids Only

Gagne, Scherer & Langemo

Gordon's Salon & Spa

How's the Job?

Makeup First

Vital Points Therapy

Westend Dental

# How's the Job?



[read a review](#)

[write a review](#)

[give us feedback](#)

[upload a resume](#) (to hotjobs)

## share your work stories anonymously

now you can "tell it like it is" about your current or previous jobs

### Sears Roebuck & Comp

Posted on: July 2, 2006

#### [Coach in Keywest, FL](#)

The interview is a complete farce, you are presented with a totally upbeat, cool company profile that is 180 degrees away from that... [\[Read On\]](#)



#### why write a review?

1. its completely anonymous
2. there's no e-mail required
3. takes just a couple of minutes
4. get stuff off your chest
5. the world will thank you for it

[start my review](#)

#### top 5 companies

1. [W.W. Grainger](#) (4)
2. [Sears Roebuck & Comp...](#) (1)
3. [Usman Group](#) (1)
4. [Alligator Alley, Inc.](#) (1)
5. [Wildcard Systems](#) (3)

#### bottom 5 companies

1. [IBM](#) (4)
2. [JC Penny](#) (1)
3. [Dennys](#) (1)
4. [Ricahrdson Stasko &...](#) (1)
5. [Burqer King](#) (3)

#### something cool

Wanna Win \$\$\$  
\$100 Bucks? →

[get the details](#)



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# **Clients**

## **Institutions**

**University of Chicago**

**Oak Lawn Public Library**

**BLMV Chamber 3x2**

**Afterschool Club**

**Carmel Catholic High School**

# Afterschool Club



SCHOOL LOCATIONS

SUMMER PROGRAMS

ABOUT THE CLUB

CONTACT THE CLUB

HOME

847-548-2445



## We Make Great Memories!™

Designed to meet the child care needs of working parents. Afterschool Club® provides quality before-and-after-school care during the school year from 6 a.m. to 6 p.m. for Grades K-6.

[Enroll Now!](#)



### Featured Events



#### Christmas Break

Spaces Still Available For A Limited Time!

[Sign Up Now!](#)

[NEXT](#)

### Why Choose Afterschool Club?

Since 1985, Afterschool Club® has been caring for thousands of children – right on the school premises. Our program is endorsed by over ten school districts. In fact, we have locations in more than 20 schools. You won't find an easier, more reliable – or enjoyable – solution to your before and after school-care needs.

[Learn More!](#)

### Afterschool Club Updates!

- \* Stay up-to-date on the latest information.
- \* Receive
- \* Easy e

Your Name

Your Email



SCHOOL LOCATIONS

SUMMER PROGRAMS

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847-548-2445

Cool at the School  
The Great Outdoors

### SCHOOL LOCATIONS

#### LANDING PAGE SUBHEADER

Our students don't know it, but while they are here, they're developing social skills, verbal abilities, math and science acumen, and athletic skills. They're exploring their creativity, learning cooperative skills, and building self-confidence. Our students don't know it, but while they are here, they're developing social skills, verbal abilities, math and science acumen, and athletic skills. They're exploring their creativity, learning cooperative skills, and building self-confidence.



#### NOW SERVING THESE DISTRICTS:

##### DIAMOND LAKE

- > Diamond Lake
- > Fairhaven
- > West Oak

##### LAKE FOREST

- > Diamond Lake
- > Fairhaven
- > West Oak

##### GRAYSLAKE

- > Diamond Lake
- > Fairhaven
- > West Oak

##### MUNDELEIN

- > Diamond Lake
- > Fairhaven
- > West Oak

##### SOMETHING

- > Diamond Lake
- > Fairhaven
- > West Oak

##### VERNON HILLS

- > Diamond Lake
- > Fairhaven
- > West Oak

##### ANTIOCH

- > Diamond Lake
- > Fairhaven
- > West Oak

##### LIBERTYVILLE

- > Diamond Lake
- > Fairhaven
- > West Oak

##### FOREST PARK

- > Diamond Lake
- > Fairhaven
- > West Oak

##### CATEGORY

- > Diamond Lake
- > Fairhaven
- > West Oak