

What's Out There? Presentation

Katherine Campbell - Multimedia Web Design - 3/4/09

Eye Ball www.eyeballnyc.com

Webdesign, motion graphics, animation, and graphic design firm in NYC

- I found this company in my search for an internship.
- I am impressed by the accessible and clear design of their website, as well as the way they display their work using a video reel.
- Eye Ball's main focus is creating animations, motion graphics, and live motion graphic elements for websites and television, using what looks like a range of programs from Flash and After Effects to 3D animation programs like Maya.
- Their studio is conducive to creative process and they are devoted to excellent customer service.
- Clients Eye Ball has served include Target, Ford, Jeep, Discovery, Nike, and Samsung to name a few.
- They are a relatively small operation, but will be expanding soon with a sister company that will assist Eye Ball with special projects and design.
- As this company is stationed in New York City, it would be an ideal place for me to intern so I could learn more about the animation / motion graphics design close to home.