

# FREEDOM INTERACTIVE DESIGN

## CLIENTS

Comcast  
Saturn  
Fox Searchlight  
ThinkFilm  
Kellogg's  
Ralph Lauren Fragrances  
L'Oreal  
Comedy Central  
Lucas Arts  
Godiva  
John Freida

## LOCATION

New York, NY

## TEAM

consists of ten people- animators, illustrators, project coordinators, consultants, business developers, art directors, & creative directors

## AREAS OF BUSINESS

sales, marketing, education, corporate communications

## TYPES OF PROJECTS

Websites, Intranets, Multimedia presentations, Motion graphic videos, E-mail campaigns. They produce work that is ultimately viewed via computers- on the Internet, corporate networks, or on CD-ROM and DVD.

## WEBSITES

The web can be an incredibly cost-effective tool for building your brand, connecting with your customer, and selling your products and services 24/7.

## INTRANETS

When a client needs a way to improve workflow within its corporate communication, boost morale and improve efficiencies. Intranets are the way to go. They set the client up with a slick site that will allow its staff to instantly share vital information, timely presentations, and important files.

## CD-ROM & DVD

They provide clients with terrific ways to deliver powerful messages and high-impact multimedia presentations in portable, cost-effective formats.

## MASS EMAILS

A great tool to deliver marketing messages, newsletters, calls to action, and other types of content via direct e-mails. They help clients design and produce campaigns, build their e-mail database, and track effectiveness with statistics and reporting tools.

