



UNIVERSITY OF
NOTRE DAME

MENDOZA
COLLEGE OF BUSINESS

Ethical Dimensions in Business:
Reflections from the Business Academic Community
Sponsored by the Institute for Ethical Business Worldwide

Thursday, November 6th & Friday, November 7th, 2008
Giovanini Commons

Agenda

Thursday, November 6th

12:00 **Informal Lunch**

1:00 p.m. **Opening Remarks**

The Ethical Consideration in the Use of Covert Objective Ambient Scents to Influence Consumers: The Sense of Using Scents to Make Cents,
Debra M. Desrochers, University of Notre Dame and Kevin Bradford, University of Notre Dame

The Role of Religiosity in Marketing & Consumer Ethics Research,
Scott Vitell, University of Mississippi

2:30-2:45 Break

2:45-4:15 **Commonality in Codes of Ethics,** *Margaret Forster, University of Notre Dame, Tim Loughran, University of Notre Dame, and Bill McDonald, University of Notre Dame*

The Distribution of IPO Holdings across Institutional Funds,
Jennifer Marietta-Westberg, Financial Economist, U.S. Securities and Exchange Commission

4:15-5:30 **Excellence in Ethics: Dissertation Competition**
Finalists Presentations

Taking Character Seriously. Towards a Theory of Virtue in Organizations, *Miguel Alzola, Rutgers University*

The Dynamic Relationship Between Firm Capabilities, Regulatory Policy and Corporate Environmentalism, *Adam Fremeth, University of Minnesota*

Ethics in Economic Decision-Making, *Marijke Leliveld, Leiden University*

The Agency Costs of Managerial Indiscretions: Sex, Lies, and Firm Value, *Adam Yore, Drexel University*

6:00 Reception and Dinner, Donors Room, Morris Inn

Friday, November 7th

8:30-10:00 **Protect My Privacy or Support the Common Good? The Ethical Dilemma of the Opt-In Versus Opt-Out Decision Related to Electronic Health Record Exchanges**, *Corey Angst, University of Notre Dame*

Taking Happiness Seriously: A Neo-Utilitarian Moral Foundation for Managerial Decision Making, *Will Felps, Erasmus University, Rotterdam, and Thomas M. Jones, Foster School of Business, University of Washington*

10:00-10:15 Break

10:15-12:00 **Corporate Governance, Disclosure and Secrecy: The Responsibility of the Board of Directors for the Strategic Management of Financial Reports**, *James Gaa, University of Alberta*

The Foreign Corrupt Practices Act: Issues and Evidence, *Tom Frecka, University of Notre Dame, Margot Cleveland, University of Notre Dame, Chris Favo, Federal Bureau of Investigation, and Charles Owens, Ernst Young, LLP*

Closing Remarks