

**UNIVERSITY OF NOTRE DAME
MENDOZA COLLEGE OF BUSINESS
MGT 70540, Entrepreneurship in Developing Countries – South Africa
Spring 2007**

Instructors: Melissa Paulsen
Class Times: TBD
Classroom: 234 MCOB
Office: 234 Mendoza College of Business
Office Hours: By appointment
Contact Info: Melissa @ 631-7568 (Office)
E-mail: Paulsen.5@nd.edu

Class Objective: By the end of this class you will have an understanding of entrepreneurship in developing countries. This will occur as we study NGOs and micro-enterprises in South Africa. You will also have an understanding of the cultures of the country and guidelines to ensure your personal safety.

Readings: Each student will be expected to select one of the following books and read it during the course. During the final class session every student is expected to share the important lessons of their book, as well as pass in/share with their cohort a one-two page summary. This way every student will benefit from a large selection of literature pertinent to issues on South Africa. We have also incorporated a secondary reading list. While the books on this secondary list are not required reading, we highly recommend reading one or two on your own for their perspective and/or overall breadth regarding the South African struggle.

Required Reading List – pick one:

Kuzwayo, Ellen. 1985, 2004. **Call Me Woman.** Johannesburg: Picador Africa.

Kathrada, Ahmed. 2004. **Memoirs.** Cape Town: Zebra Press.

Steinberg, Jonny. 2004, **The Number.** Jeppestown: Jonathan Ball Publishers.

Du Preez, Max. 2003. **Pale Native: Memoirs of a Renegade Reported.** Cape Town: Zebra Press.

Mandela, N. 1994. **Long Walk to Freedom.** London: Abacus.

Krog, Antjie. 1998, 2000. **Country of My Skull : Guilt, Sorrow, and the Limits of Forgiveness in the New South Africa.** New York: Three Rivers Press.

Secondary Reading List – voluntary:

Christie, P., Lessem, R., and Mbigi, L. 1994. **African Management**. Randburg: Knowledge Resources.

Mayer, P. 1971. **Townsmen or Tribesmen**. Cape Town: Oxford University Press.

Thompson, L. 1995. **A History of South Africa**. New Haven: Yale University Press.

Michener, J.A. 1980. **The Covenant**. New York: Fawcett Crest.

Coetzee, J.M. 2000. **Disgrace**. London: Vintage.

Tavis, L.A. 1997. **Power and Responsibility**. Notre Dame: University of Notre Dame Press. (We will be reading an excerpt from this book for class.)

Additional Readings that will be required during the course of the seven sessions:

- Global Entrepreneurship Monitor (GEM) Report – South Africa
- The Economist: A Survey of South Africa, “Africa’s Great Black Hope,” February 24th, 2001.
- Southern Africa Catholic Bishops’ Conference Parliamentary Liaison Office: Occasional Paper 4, “Micro-Enterprises As Resources,” Munoz, Omar, January 2001.
- Power and Responsibility, “Multinational Managers and Developing Country Concerns,” Tavis, Lee, 1997.

Additional readings may be incorporated into the course sessions, as well.

Course/Internship Projects. Student teams and individuals will choose NGO projects as presented by your instructor. The goal is to make contact with our partners and do the planning and research necessary to have successful South African internships and further solidify Notre Dame’s presence and alliances.

Approximate Grade Breakdown

Readings	20%
Attendance and Participation	30%
Projects	50%

Course Outline

Week of March 5th

Session 1: Organizational meeting and discussion of roles/expectations, partners, team formation/function, and course requirements and grading.

Week of March 19th

Session 2: Fr. Oliver Williams, Political and Historical Perspectives; Project Assignment

Week of March 26th

Session 3: Meet with General Accounting Office, as well as discussion of security issues in developing countries, review of State Department/CIA country reports

Week of April 2nd

Session 4: Roundtable discussion with former interns

Week of April 9th

Session 5: Guest lecturer

Week of April 16th

Session 6: Team time and individual consultation

Week of April 23rd

Session 7: Final reports and wrap-up