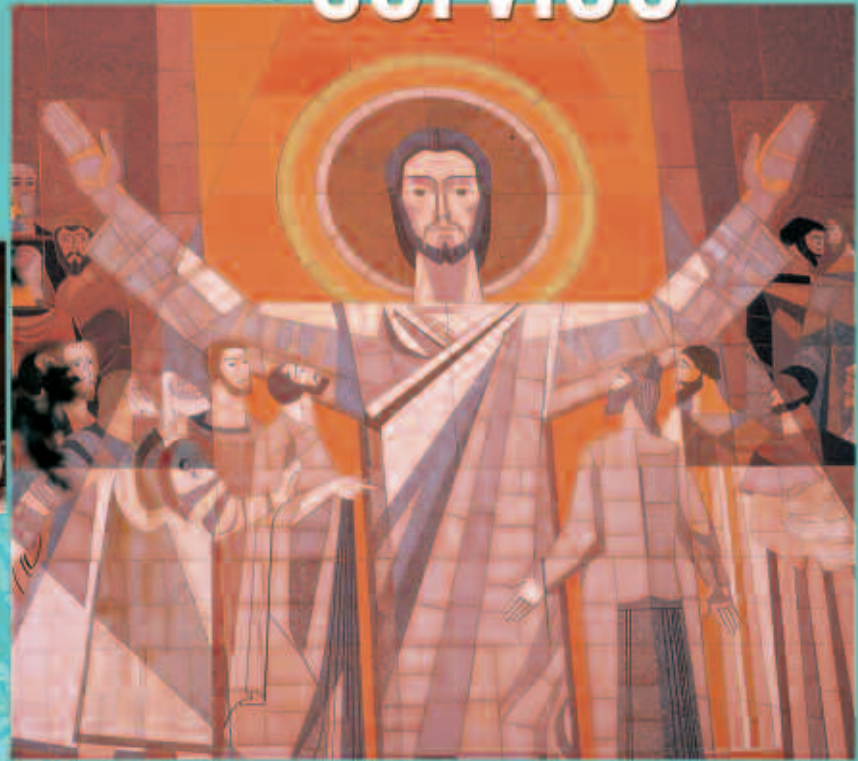


from mission to service



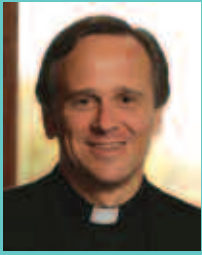
*A Program on Mission-based Leadership and
Organization Development*

*co-sponsored by
University of Notre Dame
Catholic Charities USA*

MODULE I — MARCH 14–17, 2010
MODULE II — OCTOBER 17–20, 2010

MENDOZA COLLEGE OF BUSINESS
UNIVERSITY OF NOTRE DAME





Your Invitation to Notre Dame

As leaders of a Catholic Charities organization, you are engaged in vital work

with a powerful purpose. Yet, you know too well that along with all of the opportunities to make a difference in our world, there are overwhelming challenges facing Catholic Charities today.

Through a unique collaboration, the University of Notre Dame's Mendoza College of Business and Catholic Charities USA are teaming up to offer you a comprehensive two-part program. This program, *Mission-based Leadership and Organization Development*, is designed exclusively for Catholic Charities to build the effectiveness of its leaders and organizations.

It examines how faith-based mission imprints decision-making, leadership and organizational practices. With distinguished and committed faculty, the program will provide frameworks and practical insights through instruction, discussion, reflection and action learning. The program design is grounded on how the Catholic mission animates, energizes and guides leadership and organization systems for both immediate and long-term performance.

This is a groundbreaking initiative — and one offered in faith, commitment and abiding hope. We invite you to take advantage of this unique opportunity.

Yours in Christ,

Fr. Larry Snyder
President
Catholic Charities USA

Rev. John I. Jenkins, C.S.C.
President
University of Notre Dame

a unique opportunity

Mission-based Leadership and Organization Development is a two-part program designed exclusively for Catholic Charities organizations. Instruction will be provided by Notre Dame faculty in business and theology, as well as other national leaders.

Participants:

For maximum effect, this program is designed for senior leaders of Catholic Charities organizations. This program enrolls **only teams** from Catholic Charities agencies. **Each team of no less than three and no more than five members must include a board member and the chief officer.**

Through this comprehensive program, participants will be able to:

- *Develop a vision for their organization that reflects a faith-based mission*
- *Understand how the rich heritage of Catholic social teaching supports their work today*
- *Incorporate the principle of faith-based mission as their organization's strategic driver*

*Carolyn Y. Woo, Dean
Mendoza College of Business*



The program will both educate and inspire attendees. We will begin by situating service in the context of the early Christian Church and linking this to a rich heritage of faithful and effective responses to those in need. The program will integrate Christ's message with our administrative work and leadership development. Participants inevitably leave with a sense of renewal, fellowship and new insights on how they can engage their colleagues to serve and bring hope to those who often have few other places to turn to.

- *Develop awareness and skills regarding values-based decision making*
- *Gain a greater appreciation of personal leadership strengths and weaknesses*
- *Develop a framework for linking mission-based values to organizational systems and practices*
- *Build a strong, national network of colleagues with similar interests*

immediate benefits, lasting impact

Schedule

Module I — March 14–17, 2010 • University of Notre Dame

Sunday Evening

Mass, Dinner and Opening Remarks

Monday

The Legacy of Catholic Social Justice

Catholic Charities and Catholic Mission

Mission-based Development

Tuesday

From Culture to Mission

Portfolio Decision Making

Team Project Time

Wednesday

Values-Based Decision Making

Presenting the Topics for Action Learning Projects

Interim

Between Module I and Module II, teams will spend time addressing a specific issue employing the frames of mission-based leadership and organizational development.

A team project must:

- *Focus on a real organizational issue, the solution to which will present real benefits;*
- *Lend itself to a clear problem statement; and*
- *Be realistic in size and scope: doable or achievable within the resources available (time and dollars).*

Module II — October 17–20, 2010 • University of Notre Dame

Sunday Evening

Mass, Dinner and Welcome

Monday

Mission to Performance

Agency Project Presentations

Negotiations

Tuesday

Panel Discussion: Ask a Moral Theologian

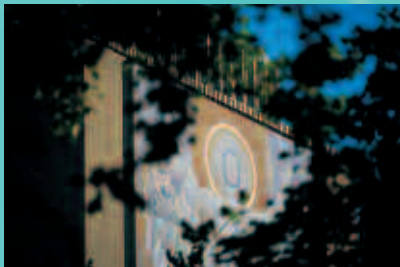
Agency Project Presentations

Financial Planning

Wednesday

Agency Project Presentations

Catholic Charities Defining the Dream



Faculty Team

Notre Dame

Carl Ackermann, Associate Professional Specialist, Finance, Mendoza College of Business

Matthew Bloom, Associate Professor, Management, Mendoza College of Business

Robert Bretz, Professor, Management, Mendoza College of Business

John Cavadini, Department Chair, Associate Professor, Theology; Director, Institute for Church Life

Lawrence Cunningham, John A. O'Brien Professor, Theology

Thomas Harvey, Director, Master of Nonprofit Professional Development, Mendoza College of Business

Joseph Holt, Director, Executive Ethics, Mendoza College of Business

Rev. Edward A. Malloy, C.S.C., President Emeritus and Professor, Theology

Rev. Mark L. Poorman, C.S.C., Vice President, Student Affairs; Associate Professor, Theology

Ann Tenbrunsel, Professor, Management, Mendoza College of Business

Carolyn Y. Woo, Dean, Mendoza College of Business

Other

Rev. Thomas Doyle, C.S.C., Vice President, University Relations, University of Portland

Rev. J. Bryan Hehir, Secretary for Healthcare and Social Services, Archdiocese of Boston; Professor, Kennedy School of Government, Harvard University

Rev. David Tyson, C.S.C., Provincial Superior, Indiana Province, Congregation of Holy Cross

Participant Comments

• The program puts us in touch with the latest thinking on important issues that were taught by brilliant people.

• It [the interim project] was an excellent opportunity to focus on an organizational issue and strategize a process to address.

• The quality of these lectures and the thought provoking ideas presented were truly amazing. The experience has been invaluable to our board.

• Excellent instructors! Brought insights and thoughtful presentations relating to challenges facing Catholic Charities and its members.



exclusively for Catholic Charities

Please note: The deposit deadline is January 15, 2010.

Registration Form

PLEASE PRINT • DEPOSIT DEADLINE IS 1-15-10

Agency Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Contact Person: _____

E-mail: _____

Attendee Name (s): _____

Enclosed is our agency deposit of \$1,000.

Enclosed is our agency registration.

METHOD OF PAYMENT:

Check or money order enclosed.
(Payable to Catholic Charities USA)

To pay by credit card, fax form to: (703) 549-1728 (secure)

Please bill my credit card: (check one)

VISA MasterCard AMEX

Card Number _____

Cardholder's Name _____

Cardholder's Signature _____

SEND YOUR REGISTRATION TO:

Troy Zeigler
Catholic Charities USA
Sixty-Six Canal Center Plaza, Suite 600
Alexandria, VA 22314
FAX: (703) 549-4183

Enrollment and Program Costs

This program is offered exclusively for the leaders and board members of Catholic Charities. *All costs for the program other than travel and lodging expenses are underwritten by the University of Notre Dame, and instruction is provided pro-bono by faculty.* We ask that when participants apply, they commit to full attendance at and engagement in all parts of the program. For this reason, a noncancellation, refundable deposit of \$1,000 is required for each agency at the time of enrolling. Agencies attending the program will receive a full refund of the deposit; those agencies that cancel will forfeit their deposit. Participants will be responsible for their own travel and lodging at the Morris Inn on the Notre Dame campus.

To enroll your team, please complete the form to the left and return it to:

Troy Zeigler
Catholic Charities USA
Sixty-Six Canal Center Plaza, Suite 600
Alexandria, VA 22314
FAX: (703) 549-4183

For additional information, contact Troy Zeigler via e-mail at tzeigler@catholiccharitiesusa.org or by phone at (703) 236-6239.

Participant Comments

• *The best part was talking to colleagues about how they implemented changes to meet and fix challenges.*

• *The instructors and topics covered are very helpful in running Catholic Charity programs. It helps us get out of the trenches and see how we can run our programs more efficiently.*

• *Wonderful opportunity for us as a team. This started numerous conversations about mission, culture and values. Gave us great energy and motivation and resources to work and move ahead.*

