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"Double B"

Local Hip-Hop Artist Bobby "Double B" Williams has a flow that will make you take notice, then make you think- and it will make you re-think all of your assumptions about the limitations and consternations of youth. Double B is thirteen years old.

With subjects like racial harmony, being true to your dreams, and ending child abuse, Double B keeps it positive while keeping it real.

He first became interested in hip-hop with Will Smith's music. No longer interested in Smith, Double B maintains his love of hip-hop.

"A lot of people ask if I've been influenced by Eminem" says Double B. " his answer: "Only to stay away from what he does... we're both white but that's where it ends."

Double B doesn't have much tolerance for negativity or commercialism. "I'm trying to separate myself from other young artists... who are too commercial and don't write their own music. I write my own stuff."

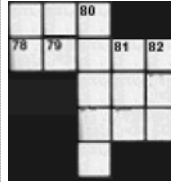
His current favorite artists include Mars Hill and Ill Harmonics, both Christian groups, and KRS One. Double B finds it important to stay positive, and this reflects in his attitude and his music. "It's important to me to keep my music positive. Few artists are trying to keep it positive. That's part of the reason why I'm into Christian rap."

Double B is in the process of creating a second demo CD, with tracks he completed for his first demo and new material. His goal is to have this demo completed by summer, and he hopes to begin marketing his music. In addition to creating his own music, he mixes everything personally in his home studio with software like Cool Edit Pro, Fruity Loops and Hip Hop Ejay.

Double B's other artistic pursuits have included Two-Bit Theatre, and the Clay Middle School Choir, where just this week, they performed one of his original songs.

He also has been involved in the IUSB Conversations on Race as a part of the youth group. You will find the theme of raical harmony a recurrent theme in his music.

Double B enjoys expressing his feelings through his music. His mother, Ann, says " I think it's good that he can express himself and enjoys doing it."



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He describes his overall goal: "I want to be able to make a living at what I enjoy, and keep a positive message. I want people to know there's more to hip-hop than violence."

You can find Double B at Higher Grounds Café on most Thursday nights, where he is one of the regular performers for open mic night. In addition to open mic, he has had the opportunity to perform his verse with local bands, including Cape Renewal, Van Dyke Review, Staggecat, and Clark.


Double B got his handle from the Clay Middle School Basketball Coach, who heard him spell Bobby "B-O-double B -Y." He's been going by Double B ever since. "I didn't make the team" says Double B. But the name stuck.

If you are interested in Double B's upcoming demo, or in booking him for a performance, he can be contacted at (219) 289-5227.

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